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Website review nfb.ca

Generated on October 24 2016 02:33 AM






The score is 50/100





SEO Content

✓	Title	<p>National Film Board of Canada</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
✓	Description	<p>Watch quality Canadian documentary, animation and fiction films online</p> <p>Length : 70</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
✗	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
✓	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2000"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>local</td> <td>en_ca</td> </tr> <tr> <td>url</td> <td>https://www.nfb.ca/</td> </tr> <tr> <td>site_name</td> <td>National Film Board of Canada</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Watch quality Canadian documentary, animation and fiction films online</td> </tr> <tr> <td>image</td> <td>https://media1.nfb.ca/medias/og-image.png</td> </tr> <tr> <td>title</td> <td>National Film Board of Canada</td> </tr> </tbody> </table>	Property	Content	local	en_ca	url	https://www.nfb.ca/	site_name	National Film Board of Canada	type	website	description	Watch quality Canadian documentary, animation and fiction films online	image	https://media1.nfb.ca/medias/og-image.png	title	National Film Board of Canada
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	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> </table>	H1	H2	H3	H4	H5	H6										
H1	H2	H3	H4	H5	H6													



SEO Content

		3	4	3	9	0	0
		<ul style="list-style-type: none"> • [H1] Welcome to the NATIONAL FILM BOARD OF CANADA • [H1] Get Animated! 10th edition • [H1] Explore by • [H2] Over 25 recently released animated films to stream for free • [H2] New Releases • [H2] In the News • [H2] Recently Added • [H3] What's New • [H3] Want to keep in touch? • [H3] Thanks for subscribing! • [H4] Group of Seven Four Films to Fall in Love With the Canadian Landscape • [H4] Watch 25 Animated Shorts from the NFB for Free! • [H4] Photo Friday Inside the Blood Indians' Sun Dance • [H4] Meet Mabel Robinson, Nova Scotia's 89-Year-Old Hairdressing Dynamo • [H4] Our newsletters offer hand-picked selections of our finest projects. Terms • [H4] Get started • [H4] Resources • [H4] More • [H4] Connect with us 					
	Images	<p>We found 40 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.19% Internal Links 94.81%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Films	Internal	Passing Juice
Documentary	Internal	Passing Juice
Animation	Internal	Passing Juice
Interactive	Internal	Passing Juice
Education	Internal	Passing Juice
Sign in	Internal	Passing Juice
Get Animated! 10th edition	Internal	Passing Juice
Mabel	Internal	Passing Juice
Teresa MacInnes	Internal	Passing Juice
Mobilize	Internal	Passing Juice
Caroline Monnet	Internal	Passing Juice
Sisters & Brothers	Internal	Passing Juice
Kent Monkman	Internal	Passing Juice
Etlinisigu&#39;niet (Bleed Down)	Internal	Passing Juice
Jeff Barnaby	Internal	Passing Juice
Nimmikaage (She Dances for People)	Internal	Passing Juice
Michelle Latimer	Internal	Passing Juice
Rock the Box	Internal	Passing Juice
Katherine Monk	Internal	Passing Juice

In-page links

The Coca-Cola Case	Internal	Passing Juice
Carmen Garcia	Internal	Passing Juice
German Gutierrez	Internal	Passing Juice
NCR: Not Criminally Responsible	Internal	Passing Juice
John Kastner	Internal	Passing Juice
Glenn Gould - Off the Record	Internal	Passing Juice
Wolf Koenig	Internal	Passing Juice
Roman Kroitor	Internal	Passing Juice
Ladies and Gentlemen... Mr. Leonard Cohen	Internal	Passing Juice
Donald Brittain	Internal	Passing Juice
Don Owen	Internal	Passing Juice
You're No Good	Internal	Passing Juice
George Kaczender	Internal	Passing Juice
Making Movie History: André Melançon	Internal	Passing Juice
Denys Desjardins	Internal	Passing Juice
Super Duper Alice Cooper	Internal	Passing Juice
Sam Dunn	Internal	Passing Juice
Reginald Harkema	Internal	Passing Juice
The Socalled Movie	Internal	Passing Juice
Garry Beitel	Internal	Passing Juice
Finding Dawn	Internal	Passing Juice
Christine Welsh	Internal	Passing Juice
Family Band	Internal	Passing Juice
David Battistella	Internal	Passing Juice
Flight	Internal	Passing Juice
Josef Reeve	Internal	Passing Juice
Max in the Morning	Internal	Passing Juice
David Bairstow	Internal	Passing Juice

In-page links

Impressions of China	Internal	Passing Juice
Donald McWilliams	Internal	Passing Juice
Kids in Jail	Internal	Passing Juice
Larry Lynn	Internal	Passing Juice
Self(less) Portrait	Internal	Passing Juice
Danic Champoux	Internal	Passing Juice
Finding Macpherson	Internal	Passing Juice
Serge Giguère	Internal	Passing Juice
Oyster Man	Internal	Passing Juice
Julian Biggs	Internal	Passing Juice
Jean Palardy	Internal	Passing Juice
Klee Wyck	Internal	Passing Juice
Grant Crabtree	Internal	Passing Juice
Contact us	Internal	Passing Juice
About this site	Internal	Passing Juice
Subscribe to our newsletters	Internal	Passing Juice
Create your free NFB.ca account	Internal	Passing Juice
NFB films on smart TVs and mobile devices	Internal	Passing Juice
Help Centre	Internal	Passing Juice
Produce with the NFB	External	Passing Juice
Media Space	Internal	Passing Juice
NFB Blog	Internal	Passing Juice
NFB Distribution	Internal	Passing Juice
NFB Archives	Internal	Passing Juice
DVD Store	Internal	Passing Juice
Français	External	Passing Juice
National Film Board of Canada	External	Passing Juice
Notices	Internal	Passing Juice

In-page links

[Jobs](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

instructions become national
confirmation resend later welcome sent
ask **please**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
please	2	✘	✘	✘	✘
later	1	✘	✘	✘	✘
welcome	1	✘	✘	✘	✔
ask	1	✘	✘	✘	✘
confirmation	1	✘	✘	✘	✘





Usability

	Url	Domain : nfb.ca Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://nfb.ca/sitemap.xml</code>
	Robots.txt	<code>http://nfb.ca/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics