Website review mysql.com

The score is 66/100

SEO Content

⚠️	Title	MySQL Length : 5 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H2] Free Webinars • [H2] White Papers • [H2] MySQL Engineering Blogs
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✅	Text/HTML Ratio	Ratio : 38% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 92 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 13.04%
		Internal Links 86.96%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
MySQL.com	Internal	Passing Juice
Products	Internal	Passing Juice
Cloud	Internal	Passing Juice
Services	Internal	Passing Juice
Partners	Internal	Passing Juice
Customers	Internal	Passing Juice
Why MySQL?	Internal	Passing Juice

In-page links

News & Events	Internal	Passing Juice
How to Buy	Internal	Passing Juice
Downloads	Internal	Passing Juice
Documentation	Internal	Passing Juice
Developer Zone	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Learn More »	Internal	Passing Juice
Learn More »	Internal	Passing Juice
What's new in MySQL Cluster 7.5?	Internal	Passing Juice
MySQL Security: What's New & Best Practices	Internal	Passing Juice
Collecting and analyzing twitter data with MySQL and Python	Internal	Passing Juice
More »	Internal	Passing Juice
MySQL for the Internet of Things	Internal	Passing Juice
What's New in MySQL 5.7	Internal	Passing Juice
Executive Guide: Enabling Digital Transformation with Oracle MySQL Cloud Service	Internal	Passing Juice
Guide to Scaling Web Databases with MySQL Cluster	Internal	Passing Juice
MySQL Cluster Evaluation Guide	Internal	Passing Juice
More »	Internal	Passing Juice
MySQL 8.0 Data Dictionary: Status in the 8.0.0 DMR	External	Passing Juice
2-Phase Commit in NDBCluster	External	Passing Juice
MySQL Server bootstrapping and dictionary initialization	External	Passing Juice
fail-check-testcases: A new MTR option to enforce strict cleanup	External	Passing Juice
MySQL 8.0: Retiring support for libmysqld	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

Link	Type	Status
-	Internal	Passing Juice
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-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
More Countries »	Internal	Passing Juice
Contact Us Online »	Internal	Passing Juice
Products	Internal	Passing Juice
MySQL Enterprise Edition	Internal	Passing Juice
MySQL Standard Edition	Internal	Passing Juice
MySQL Classic Edition	Internal	Passing Juice
MySQL Cluster CGE	Internal	Passing Juice
MySQL Embedded (OEM/ISV)	Internal	Passing Juice
Services	Internal	Passing Juice
Training	Internal	Passing Juice

In-page links

Certification	Internal	Passing Juice
Consulting	Internal	Passing Juice
Support	Internal	Passing Juice
Downloads	Internal	Passing Juice
MySQL Community Server	Internal	Passing Juice
MySQL Cluster	Internal	Passing Juice
MySQL Fabric	Internal	Passing Juice
MySQL Utilities	Internal	Passing Juice
MySQL Workbench	Internal	Passing Juice
About MySQL	Internal	Passing Juice
How to Buy	Internal	Passing Juice
Partners	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
Site Map	Internal	Passing Juice
MySQL Workbench	Internal	Passing Juice
Expert Guides	Internal	Passing Juice
Topic Guides	Internal	Passing Juice
MySQL Cluster	Internal	Passing Juice
Legal	Internal	Passing Juice
Your Privacy Rights	External	Passing Juice
Terms of Use	External	Passing Juice
Trademark Policy	External	Passing Juice
Contributor Agreement	External	Passing Juice
Deutsch	External	Passing Juice
Français	External	Passing Juice
Italiana	External	Passing Juice
日本	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	more new oracle **mysql** cloud downloads documentation guide cluster edition

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mysql	34	✔	✘	✘	✔
cluster	6	✘	✘	✘	✘
more	6	✘	✘	✘	✘
downloads	4	✘	✘	✘	✘
edition	4	✘	✘	✘	✘

Usability

	Url	Domain : mysql.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://mysql.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |
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