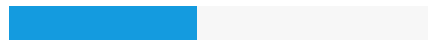


Website review mortgaze.co.uk

Generated on March 27 2017 03:57 AM

The score is 39/100








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SEO Content

	Title	<p>Gaze here for Buy to let Mortgages- Commercial Mortgages - Development & Bridging Finance</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Gaze here for Buy to let Mortgages- Commercial Mortgages - Development & Bridging Finance</td></tr><tr><td>description</td><td>Free Initial Consultation, Call & Compare wide Range of Lenders & mortgage products. Expert Advise, open 7 days, with you all the way.</td></tr><tr><td>url</td><td>http://www.mortgaze.co.uk/</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Gaze here for Buy to let Mortgages- Commercial Mortgages - Development & Bridging Finance	description	Free Initial Consultation, Call & Compare wide Range of Lenders & mortgage products. Expert Advise, open 7 days, with you all the way.	url	http://www.mortgaze.co.uk/
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SEO Content

		site_name	Mortgage				
	Headings	H1 6	H2 3	H3 17	H4 2	H5 2	H6 1
		<ul style="list-style-type: none"> • [H1] GAZE HERE FOR YOUR MORTGAGE • [H1] About Us • [H1] Mortgages Made Simple • [H1] Our Services • [H1] Mortgage Calculator • [H1] Some of our Awesome Testimonials • [H2] &pound 0 • [H2] &pound 0 • [H2] We are Here to Help You • [H3] Expert & Reachable • [H3] Fast & Flexible • [H3] Independent & Experinced • [H3] Initial Consultation • [H3] Decision in Principle • [H3] Mortgage Offer • [H3] BUY TO LET MORTGAGE • [H3] COMMERICAL MORTGAGE • [H3] DEVELOPMENT FINANCE • [H3] BRIDGING FINANCE • [H3] INTERNATIONAL & EXPAT • [H3] SECOND CHARGE LOANS • [H3] Signup Our Newsletter • [H3] About Us • [H3] Important Link • [H3] Follow us • [H3] Contact us • [H4] Buy To Let Mortgage Calculator • [H4] Mortgage Repayment Calculator • [H5] Apply For Mortgage • [H5] Initial Consultation • [H6] Contact Us 					
	Images	<p>We found 11 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.45%</p> <p>Internal Links 96.55%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Buy to Let Mortgages	Internal	Passing Juice
Limited Company Buy to Let	Internal	Passing Juice
Expatriate Buy to Let Mortgages	Internal	Passing Juice
HMO & Multi Unit Buy to Let	Internal	Passing Juice
Specialist Buy to Let Mortgages	Internal	Passing Juice
Buy to Let Remortgage	Internal	Passing Juice
First Time Buy to Let Mortgages	Internal	Passing Juice
Second Charge Buy to Let Mortgage	Internal	Passing Juice
Commercial Mortgages	Internal	Passing Juice
Commercial Investment Mortgages	Internal	Passing Juice
Owner Occupier Commercial Mortgages	Internal	Passing Juice
Second Charge Commercial Mortgages	Internal	Passing Juice
Bridging Loans	Internal	Passing Juice
Development Finance	Internal	Passing Juice

In-page links

Buy to Let Mortgage Calculator	Internal	Passing Juice
Mortgage Calculator	Internal	Passing Juice
Buy to Let Stamp Duty Calculator	Internal	Passing Juice
Non residential Stamp Duty Calculator	Internal	Passing Juice
Residential Stamp Duty Calculator	Internal	Passing Juice
Guides	Internal	Passing Juice
News & Insight	Internal	Passing Juice
Contact	Internal	Passing Juice
http://www.fca.gov.uk/register	External	Passing Juice
Buy To Let Mortgages	Internal	Passing Juice
click here	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Top	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	2	✘	✘	✘	✘
call	2	✘	✘	✘	✘
site	2	✘	✘	✘	✘
cookies	2	✘	✘	✘	✘
experience	1	✘	✘	✘	✘





Usability

	Url	Domain : mortgage.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://mortgaze.co.uk/sitemap.xml</p>
	Robots.txt	<p>http://mortgaze.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>