Website review
lyonsinfoway.com.au

Generated on September 30 2019 11:06 AM

The score is 65/100

SEO Content

✓	Title	Responsive Web Design Company Sydney - Lyonsinfoway Length : 51 Perfect, your title contains between 10 and 70 characters.
✓	Description	Lyonsinfoway is most successful responsive web design company in Sydney specialized in web design, web development & Ecommerce solutions etc. Length : 141 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>8</td><td>8</td><td>13</td><td>4</td><td>0</td><td>0</td></tr></table> [H1] +61 2 9876 5432 [H1] Mobile AppsDesign and Development [H1] WebDesign and Development [H1] CRMCustom Development [H1] Lyonsinfoway - Responsive Web Design Sydney [H1] Services [H1] Why choose Us [H1] What our customers say [H2] Website Design [H2] Web development [H2] Mobile Apps [H2] Digital Marketing

SEO Content

- [H2] TEAM
- [H2] VALUES
- [H2] VISION
- [H2] STRENGTHS
- [H3] Williamson Web Developer
- [H3] Williamson Web Developer
- [H3] Williamson Web Developer
- [H3] David White
- [H3] Joanna Rushton
- [H3] Greta Smith
- [H3] Lindsay Nylund
- [H3] Scott Ko
- [H3] Susie Cameron
- [H3] Angus Rickard
- [H3] quick links
- [H3] Services
- [H3] Lyonsinfoway Web Design Agency Sydney
- [H4] CLIENT TESTIMONIALS
- [H4] - Joanna Rushton
- [H4] - Greta Smith
- [H4] - susie cameron

	Images	We found 22 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 39% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 8.33%
		Internal Links 91.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Web Design	Internal	Passing Juice
Web Development	Internal	Passing Juice
E-Commerce Portals	Internal	Passing Juice
CMS Solutions	Internal	Passing Juice
Mobile APPS	Internal	Passing Juice
SEO Services	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Read More	External	Passing Juice

SEO Keywords

	Keywords Cloud	sydney lyonsinfoway work website services team web apps development design

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	27	✔	✖	✔	✔
web	21	✔	✖	✔	✔

Keywords Consistency

development	12	✘	✘	✔	✔
lyonsinfoway	11	✔	✘	✔	✔
sydney	11	✔	✘	✔	✔

Usability

⊙	Url	Domain : lyonsinfoway.com.au Length : 19
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✔	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 24 Warnings : 5
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✖		Too bad, your website has too many JS files (more than 6).
✖		Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://lyonsinfoway.com.au/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.