Website review iconosquare.com

Generated on February 17 2017 06:29 AM

The score is 66/100

SEO Content

	Title	Instagram Analytics & Marketing Suite | Iconosquare Length : 51 Perfect, your title contains between 10 and 70 characters.
✓	Description	Instagram analytics made easy. Measure your performance and optimize your strategy. Track hashtags. Benchmark against your competitors. Start your free trial. Length : 158 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	instagram analytics, instagram statistics, instagram kpis, instagram marketing, instagram tool, iconosquare, statigram Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Instagram Analytics & Marketing Suite | Iconosquare
image	https://d2aj393r952jgv.cloudfront.net/assets/img/icons/share_icon.png
url	/
description	Instagram analytics made easy. Measure your performance and optimize your strategy. Track hashtags. Benchmark against your competitors. Start your free trial.
type	website

SEO Content

	site_name	Instagram Analytics & Marketing Suite | Iconosquare				

	Headings						
		H1 1	H2 5	H3 3	H4 6	H5 0	H6 2

- [H1] Instagram Analytics& Management Platform
- [H2] Watch how we can help you
- [H2] They trust us
- [H2] Access deep insightsinto your Instagram
- [H2] Save time managingyour Instagram activity
- [H2] Our customers say it best
- [H3] Grow on Instagram with easy-to-use analytics and time-saving features.All this in one place.
- [H3] We help you measure, understand and improve every important aspect of your Instagram activity.Iconosquare is the perfect Instagram companion. Discover why.
- [H3] Your time is precious. Schedule your Instagram posts in advance and simplify critical taskssuch as multi-account management, conversations tracking and content monitoring.
- [H4] Join the 35,000+ businesses, agencies and influencers on Iconosquare.
- [H4] Iconosquare
- [H4] About
- [H4] Features
- [H4] Products
- [H4] Legal
- [H6] Now available on your smartphone.All the power of Iconosquare in your pocket.
- [H6] Still not convinced? Try Iconosquare free for 14 days

	Images	We found 73 images on this web page. 64 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

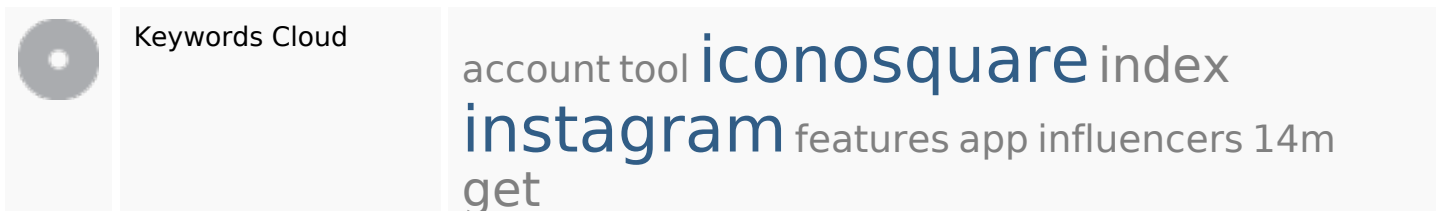|		
✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 28 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 32.14% Internal Links 67.86%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
-	Internal	Passing Juice
Download app	External	Passing Juice
Download app	External	Passing Juice
Get started	Internal	Passing Juice
Log in	Internal	Passing Juice
Analyze	Internal	Passing Juice
Manage	Internal	Passing Juice
Pricing	Internal	Passing Juice
Resources	Internal	Passing Juice
FAQ	External	Passing Juice
Brands Index	Internal	Passing Juice
Influencers Index	Internal	Passing Juice
Blog	Internal	Passing Juice
Influencer search	Internal	Passing Juice
Discover why	Internal	Passing Juice
-	External	Passing Juice

In-page links

[-](#)		External	Passing Juice
[-](#)		External	Passing Juice
[-](#)		External	Passing Juice
Product changes		External	Passing Juice
Company		Internal	Passing Juice
Careers		Internal	Passing Juice
Contact us		Internal	Passing Juice
Instagram feed tab		Internal	Passing Juice
Terms of Service		Internal	Passing Juice
Privacy policy		Internal	Passing Juice
[-](#)		Internal	Passing Juice

SEO Keywords

Keywords Cloud	account tool iconosquare index instagram features app influencers 14m get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
instagram	15	✔	✔	✔	✔
iconosquare	15	✔	✔	✖	✔
index	8	✖	✖	✖	✖
get	6	✖	✖	✖	✖
14m	5	✖	✖	✖	✖

Usability

[-](#)	Url	Domain : iconosquare.com Length : 15	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 7 Warnings : 18
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://iconosquare.com/sitemap.xml
✔	Robots.txt	http://iconosquare.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics