Website review himachal.com

Generated on October 06 2016 17:33 PM

The score is 38/100

SEO Content

	Title	Home
⚠️		Length : 4
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✅	Keywords	,DotNetNuke,DNN
		Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	H1	H2	H3	H4	H5	H6
⦿		6	5	0	0	0	0

- [H1] GRADUATE TO THE BIG MOUNTAINS
- [H1] NOTHING COMPARES
- [H1] GRADUATE TO THE BIG MOUNTAINS
- [H1] GRADUATE TO THE BIG MOUNTAINS
- [H1] CURRY POWDER
- [H1] NOTHING COMPARES
- [H2] Why Ski With Us?
- [H2] Business Partners
- [H2] Blogs
- [H2] Contact
- [H2] Social Media

	Images	We found 13 images on this web page.

SEO Content

❌		11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 42 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Trip Dates	Internal	Passing Juice
Himalayan Maharaja	Internal	Passing Juice
Himalayan Exclusive	Internal	Passing Juice
Himalayan Safari	Internal	Passing Juice

In-page links

Himalayan Odyssey	Internal	Passing Juice
Himalayan Ski & Skin	Internal	Passing Juice
Himalayan Ski Touring	Internal	Passing Juice
Lodge-Based Himalayan Exploration	Internal	Passing Juice
Himalayan Standby	Internal	Passing Juice
Exclusions and Extras	Internal	Passing Juice
Reservations	Internal	Passing Juice
Cancellations	Internal	Passing Juice
Calculation of Vertical Metres	Internal	Passing Juice
Terrain	Internal	Passing Juice
Guides	Internal	Passing Juice
Helicopters	Internal	Passing Juice
Operational Risks	Internal	Passing Juice
Altitude	Internal	Passing Juice
Medical Risks	Internal	Passing Juice
Image	Internal	Passing Juice
Video	Internal	Passing Juice
Skiing in Manali	Internal	Passing Juice
Location and Access	Internal	Passing Juice
Lodging	Internal	Passing Juice
Kullu Valley	Internal	Passing Juice
Local Culture	Internal	Passing Juice
FAQs	Internal	Passing Juice
Heli Hiking	External	Passing Juice
Contact Us	Internal	Passing Juice
In operation for 24 years	Internal	Passing Juice
Low guest to guide ratio	Internal	Passing Juice
Gourmet food	Internal	Passing Juice

In-page links

The incomparable Himalayas	Internal	Passing Juice
Top - rated guides	Internal	Passing Juice
Easy international access	Internal	Passing Juice
Fabulous terrain	Internal	Passing Juice
Rich local culture	Internal	Passing Juice
Emphasis on safety	Internal	Passing Juice
Business Partners	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice

SEO Keywords

Keywords Cloud	big himalayan graduate blogs mountains nothing heli powder adventures compares

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mountains	3	✖	✖	✖	✔
graduate	3	✖	✖	✖	✔
big	3	✖	✖	✖	✔
adventures	2	✖	✖	✖	✖
heli	2	✖	✖	✖	✖

Usability

	Url	Domain : himachal.com Length : 12
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 7 Warnings : 14
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	**Missing** Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.