Website review guru-office.com

The score is 70/100

SEO Content

	Title	www.office.com/setup|Enter Office Setup Key|Install Office Setup Length : 64 Perfect, your title contains between 10 and 70 characters.
	Description	Office.com/setup - For complete details about MS Office products and step by step guidelines for downloading, installing, and activating on your Mac or Windows computer. Length : 169 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
	Headings	H1 H2 H3 H4 H5 H6 1 1 3 4 0 0 [H1] www.office.com/setup [H2] How to redeem the 25-digit Office Product Key from office.com/setup? [H3] How to download Microsoft Office Setup? [H3] How to install Microsoft Office Setup? [H3] How to Activate Microsoft Office Setup? [H4] Online Process [H4] Offline Process [H4] Steps for installing Microsoft Office Setup on Windows: [H4] Steps for installing Microsoft Office Setup on Mac:

SEO Content

	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 62% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Office.com/setup	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

office.com/setup	Internal	Passing Juice

SEO Keywords

Keywords Cloud	office now product setup microsoft install click installing software products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
office	38	✔	✖	✔	✔
microsoft	31	✖	✖	✖	✔
setup	15	✔	✖	✔	✔
click	14	✖	✖	✖	✖
products	8	✖	✖	✔	✖

Usability

	Url	Domain : guru-office.com Length : 15
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

Optimization

❌		Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.