



Website review go.com

Generated on October 22 2016 01:09 AM

The score is 39/100



shopDisney: Disney's Official Online Store
 Disney store online is now shopDisney, the ultimate Disney shopping destination! Shop for costumes, clothes, toys, collectibles, décor, movies and more.

Captain Marvel Merchandise
 Shop Captain Marvel merchandise like t-shirts, costumes, action figures, collectibles and more at shopDisney.






Mickey Mouse Merchandise
 Make magic with Mickey Mouse. Find an entire clubhouse of merchandise like toys, costumes, earhats, t-shirts, home decorations, party supplies and more at shopDisney.







SEO Content

	Title	<p>Go.com The Walt Disney Company</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Go.com is the top-level home on the Internet to the online properties of The Walt Disney Company.</p> <p>Length : 99</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Go</td> </tr> <tr> <td>description</td> <td>Go is the top-level home on the Internet to the online properties of The Walt Disney Company.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Go</td> </tr> <tr> <td>url</td> <td>http://go.com/</td> </tr> <tr> <td>image</td> <td>https://lumiere-a.akamaihd.net/v1/images/image_9cbc603c.png</td> </tr> </tbody> </table>	Property	Content	title	Go	description	Go is the top-level home on the Internet to the online properties of The Walt Disney Company.	type	website	site_name	Go	url	http://go.com/	image	https://lumiere-a.akamaihd.net/v1/images/image_9cbc603c.png
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	Headings	<table border="1" data-bbox="539 2002 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	3	2	0	0	0		
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0	3	2	0	0	0											

SEO Content

		
	Images	We found 12 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 93 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75.27% Internal Links 24.73%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Online Games&nbsp;:	External	Passing Juice
Disney Videos	External	Passing Juice
Juegos de Frozen	External	Passing Juice
Quiz Games	Internal	Passing Juice
Beauty and the Beast 2017	External	Passing Juice
Moana	External	Passing Juice
The BFG	External	Passing Juice
Pete's Dragon 2016	External	Passing Juice
Rogue One	External	Passing Juice
Queen of Katwe	External	Passing Juice
Disney XD	External	Passing Juice
Star Wars Rebels	External	Passing Juice
Tron	External	Passing Juice
Ultimate Spider Man	External	Passing Juice
Zapped	External	Passing Juice
Adventures in Babysitting	External	Passing Juice
Girl Meets World	External	Passing Juice
Dog With a Blog	Internal	Passing Juice
Star Wars Commander	External	Passing Juice
Marvel Avengers Alliance 2	External	Passing Juice
Disney Crossy Roads	External	Passing Juice
Cinderella Free Fall	External	Passing Juice
Cinderella Free Fall	External	Passing Juice
Frozen Free Fall	External	Passing Juice
Club Penguin	External	Passing Juice

In-page links

Disney Games	External	Passing Juice
ABC Breaking News	Internal	Passing Juice
National News	Internal	Passing Juice
International News	Internal	Passing Juice
News Videos	Internal	Passing Juice
My Disney Experience - Walt Disney Resort	Internal	Passing Juice
Disneyland Resort	Internal	Passing Juice
Disney Parks	External	Passing Juice
Show Your Disney Side	External	Passing Juice
Disney Cruise Line	External	Passing Juice
Adventures by Disney	External	Passing Juice
Aulani: A Disney Resort & Spa Disney	Internal	Passing Juice
Disney Vacation Club	External	Passing Juice
Disneyland Star Wars	Internal	Passing Juice
Official Site of the ABC Network	Internal	Passing Juice
Watch Full Episodes from ABC	Internal	Passing Juice
ABC TV Shows	Internal	Passing Juice
ABC Television Schedule	Internal	Passing Juice
Grey's Anatomy	Internal	Passing Juice
Dancing With the Stars	Internal	Passing Juice
ABC Family	Internal	Passing Juice
ABC Daytime	Internal	Passing Juice
ESPN	External	Passing Juice
SportsCenter	External	Passing Juice
WatchESPN	External	Passing Juice
ESPN India	External	Passing Juice
Oh My Disney	External	Passing Juice
Disney Style	External	Passing Juice


In-page links

Babble	External	Passing Juice
Disney Family	External	Passing Juice
Disney Baby	External	Passing Juice
Disney YouTube	External	Passing Juice
Disney Store	External	Passing Juice
Frozen	External	Passing Juice
Star Wars toys	External	Passing Juice
Alex and Ani bracelets	External	Passing Juice
Star Wars Collectibles	External	Passing Juice
Disney Store Locator	External	Passing Juice
Disney Princess	External	Passing Juice
Disney Toys	External	Passing Juice
Disney Sale Merchandise	External	Passing Juice
Disney Parks Products	External	Passing Juice
FiveThirtyEight	External	Passing Juice
Politics	External	Passing Juice
2016 Election Live Blogs	External	Passing Juice
Economics	External	Passing Juice
Sports	External	Passing Juice
Science	External	Passing Juice
Lifestyle	External	Passing Juice
2016 Presidential Election	External	Passing Juice
About Disney	External	Passing Juice
Disney Help	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
Family	External	Passing Juice
Babble	External	Passing Juice

In-page links

Terms of Use	External	Passing Juice
Legal Notices	External	Passing Juice
Privacy Policy	External	Passing Juice
Your California Privacy Rights	External	Passing Juice
Children's Online Privacy Policy	External	Passing Juice
Interest-Based Ads	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : go.com Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
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Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 44 Warnings : 26				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>93</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	93
Deprecated tags	Occurrences					
<u>	93					
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✔ Perfect. No inline css has been found in HTML tags!✘ Too bad, your website has too many CSS files (more than 4).✔ Perfect, your website has few JavaScript files.✔ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✘ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://go.com/sitemap.xml</code>
	Robots.txt	<code>http://go.com/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.