











## SEO Content

	Images	We found 10 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 36.84%  Internal Links 63.16%


## In-page links

Anchor	Type	Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Featured Maps</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice

## In-page links

<a href="#">Google's 18th Birthday</a>	External	Passing Juice
<a href="#">Antarctica</a>	Internal	Passing Juice
<a href="#">Tiente Rodolfo Marsh Martin Airport</a>	Internal	Passing Juice
<a href="#">closest to San Francisco</a>	Internal	Passing Juice
<a href="#">Capitán Arturo Prat Base</a>	Internal	Passing Juice
<a href="#">facilities near Tte. R. Marsh Martin</a>	Internal	Passing Juice
<a href="#">resemblance to an elephant head and trunk</a>	Internal	Passing Juice
<a href="#">Bay Area ties record highs in Oakland, San Jose, Mountain View</a>	External	Passing Juice
<a href="#">The Mercury News</a>	External	Passing Juice
<a href="#">Bay Area Heat Wave Smashes Old Temperature Records</a>	External	Passing Juice
<a href="#">CBS San Francisco</a>	External	Passing Juice
<a href="#">Google</a>	External	Passing Juice
<a href="#">Karl L. Swartz</a>	External	Passing Juice
<a href="#">credits</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : gcmmap.com Length : 9
	Favicon	Great, your website has a favicon.



## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 64 Warnings : 13				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

 Meta Viewport Tag

 Flash content

## Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://gcmap.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.