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Website review business-humanrights.org

Generated on October 06 2016 18:11 PM





The score is 40/100







SEO Content

	Title	<p>Homepage Business & Human Rights Resource Centre</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1760"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://business-humanrights.org/</td> </tr> <tr> <td>title</td> <td>Homepage Business & Human Rights Resource Centre</td> </tr> <tr> <td>image</td> <td>/sites/all/themes/businesshumanrights/assets/public/assets/images/og-img.png</td> </tr> </tbody> </table>	Property	Content	url	https://business-humanrights.org/	title	Homepage Business & Human Rights Resource Centre	image	/sites/all/themes/businesshumanrights/assets/public/assets/images/og-img.png				
Property	Content													
url	https://business-humanrights.org/													
title	Homepage Business & Human Rights Resource Centre													
image	/sites/all/themes/businesshumanrights/assets/public/assets/images/og-img.png													
	Headings	<table border="1" data-bbox="539 1787 1481 1861"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>25</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1895 1406 2056" style="list-style-type: none"> • [H1] We work with everyone to advance human rights in business. We track over 6000 companies, and help the vulnerable eradicate abuse. • [H2] Search • [H2] or Browse 	H1	H2	H3	H4	H5	H6	1	10	25	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	25	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] News • [H2] Current features • [H2] Action Platforms • [H2] Cases & responses • [H2] Africa: Oil trading firms accused of selling "Dirty... • [H2] Bahrain: New report confirms Canadian tech company's... • [H2] Sign up for our Weekly Updates • [H2] Big issues • [H3] China: 3rd National Human Rights Action Plan (2016-2020), includes few elements on business & human rights • [H3] Weekly Update - 5 Oct: Oil trading firms headquartered in Switzerland accused of selling "dirty diesel" to Africa • [H3] New: Enhanced registry of company statements under the UK Modern Slavery Act • [H3] New action platform to support communities & NGOs working on business & human rights • [H3] Glencore Response • [H3] Addax & Oryx Group Response • [H3] Vivo Energy's response to Public Eye's report "Swiss... • [H3] Our briefings • [H3] Latest video & audio • [H3] Most shared & read • [H3] Modern slavery • [H3] Corporate Legal Accountability • [H3] Human rights defenders • [H3] Climate justice • [H3] Binding treaty • [H3] UN Guiding Principles • [H3] Major sporting events • [H3] Business action • [H3] Chinese investment overseas • [H3] Digital freedom • [H3] Natural resources • [H3] Tax avoidance • [H3] Site navigation • [H3] Site tools • [H3] Follow us
	Images	<p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.62% Internal Links 90.38%

In-page links

Anchor	Type	Juice
Upgrade to a different browser	External	Passing Juice
install Google Chrome Frame	External	Passing Juice
Skip Content	Internal	Passing Juice
&#xE9A1;	Internal	Passing Juice
×	Internal	Passing Juice
English	Internal	Passing Juice
Français	Internal	Passing Juice
Deutsch	Internal	Passing Juice
Español	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
العربية	Internal	Passing Juice
Português	Internal	Passing Juice
Русский	Internal	Passing Juice
&#x2709;	Internal	Passing Juice
&#xF610;	External	Passing Juice

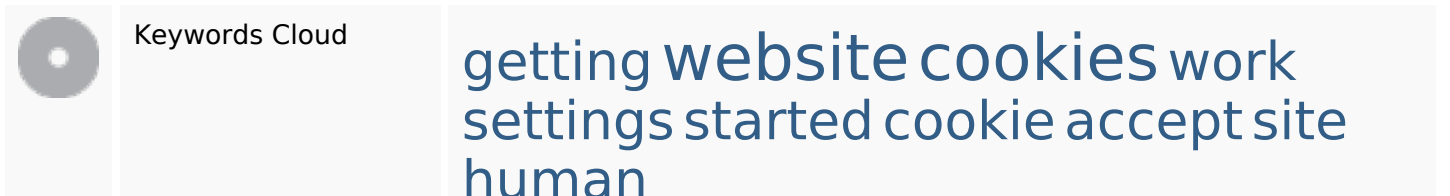
In-page links

&#xF611;	External	Passing Juice
&#xE310;	Internal	Passing Juice
About us	Internal	Passing Juice
Blog	Internal	Passing Juice
Jobs	Internal	Passing Juice
Events	Internal	Passing Juice
Getting started	Internal	Passing Juice
Search Topics	Internal	Passing Juice
Find Companies	Internal	Passing Juice
Discover Big Issues	Internal	Passing Juice
Issues	Internal	Passing Juice
Countries	Internal	Passing Juice
Japan: High risk of illegal logging in Olympic stadium construction	Internal	Passing Juice
New "Corporate Crime Principles" aim to advance companies' legal accountability for human rights - developed by Amnesty Intl. & other experts	Internal	Passing Juice
UK: Future of business & human rights litigation after Brexit	Internal	Passing Juice
Egypt: Habi Center challenges the use of coal by cement companies Lafarge and Suez Cement before the administrative court	Internal	Passing Juice
Africa: Oil trading firms accused of selling "Dirty Diesel", causing illnesses & early deaths	Internal	Passing Juice
China: 3rd National Human Rights Action Plan (2016-2020), includes few elements on business & human rights	Internal	Passing Juice
Weekly Update - 5 Oct: Oil trading firms headquartered in Switzerland accused of selling "dirty diesel" to Africa	Internal	Passing Juice
New: Enhanced registry of company statements under the UK Modern Slavery Act	Internal	Passing Juice
New action platform to support communities & NGOs working on business & human rights	Internal	Passing Juice
Corporate Legal Accountability Quarterly Bulletins	Internal	Passing Juice
Corporate Legal Accountability Annual Briefing	Internal	Passing Juice

In-page links

Eastern Europe & Central Asia regional briefings	Internal	Passing Juice
Latest news on Children	Internal	Passing Juice
"The Price We Pay" documentary on human rights impacts of tax avoidance	Internal	Passing Juice
Briefings & Bulletins	Internal	Passing Juice
Forums	Internal	Passing Juice
Contact us	Internal	Passing Juice
Support our work	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Text only	Internal	Passing Juice
Privacy & Cookies	Internal	Passing Juice
Website feedback	Internal	Passing Juice
Login	Internal	Passing Juice
Charity web design	External	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	3	✘	✘	✘	✘
website	3	✘	✘	✘	✘
getting	2	✘	✘	✘	✘
accept	2	✘	✘	✘	✘
started	2	✘	✘	✘	✘


Usability

	Url	Domain : business-humanrights.org Length : 24
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://business-humanrights.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1093 1481 1160"> Google Analytics</div>