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Website review au-norton.com

Generated on November 20 2019 10:15 AM






The score is 56/100







SEO Content

	Title	Norton.com/setup Enter Norton Product Key - Norton Setup Length : 58 Perfect, your title contains between 10 and 70 characters.														
	Description	Norton.com/setup - Get protection after downloading, installing and activating Norton setup. Enter the product key at www.norton.com/setup . Length : 139 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Norton.com/setup Enter Norton Product Key - Norton Setup</td></tr><tr><td>description</td><td>Norton.com/setup - Get protection after downloading, installing and activating Norton setup. Enter the product key at www.norton.com/setup.</td></tr><tr><td>url</td><td>http://au-norton.com/</td></tr><tr><td>site_name</td><td>norton.com/setup</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Norton.com/setup Enter Norton Product Key - Norton Setup	description	Norton.com/setup - Get protection after downloading, installing and activating Norton setup. Enter the product key at www.norton.com/setup .	url	http://au-norton.com/	site_name	norton.com/setup
Property	Content															
locale	en_US															
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url	http://au-norton.com/															
site_name	norton.com/setup															

SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] norton.com/setup• [H1] norton.com/setup• [H2] norton.com/setup - Login Manage, Download or Setup an Account• [H2] What is Norton Product key?• [H3] How to recover your Norton setup product key?• [H3] How to download Norton setup?• [H3] How to install Norton setup?• [H3] How to activate Norton setup?	H1	H2	H3	H4	H5	H6	2	2	4	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	4	0	0	0									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

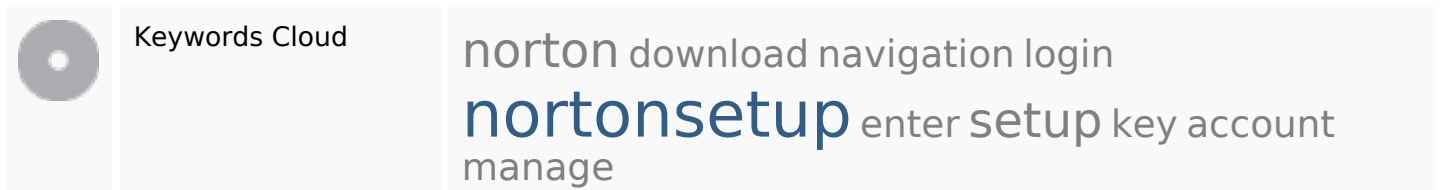
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 11.11% External Links : Passing Juice 0% Internal Links 88.89%

In-page links

Anchor	Type	Juice
norton.com/setup	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Norton Setup	Internal	Passing Juice
Norton Nu16	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Blog	Internal	Passing Juice
ThemelSle	External	noFollow

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nortonsetup	4	✘	✘	✘	✘
norton	2	✔	✘	✔	✔
setup	2	✔	✘	✔	✔
manage	1	✘	✘	✘	✔
download	1	✘	✘	✔	✔











Usability

Url	Domain : au-norton.com Length : 13




Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://au-norton.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>