Website review asknorton.com

The score is 61/100

SEO Content

⚠️	Title	Norton.com/setup - Enter Your Key - www.norton.com/setup - Norton/Setup Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Visit www.norton.com/setup to Activate Norton product by entering the 25-digit product key. Purchase Norton security solutions from Norton.com/setup and follow a step-by-step guide to download, install, and activate Norton Antivirus on your device. Length : 248 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Norton.com/setup - Enter Your Key - www.norton.com/setup - Norton/Setup

SEO Content

		description	Visit www.norton.com/setup to Activate Norton product by entering the 25-digit product key. Purchase Norton security solutions from Norton.com/setup and follow a step-by-step guide to download, install, and activate Norton Antivirus on your device.
		url	http://asknorton.com/
		site_name	norton.com/setup

	Headings	H1	H2	H3	H4	H5	H6
		2	1	0	0	0	0

- [H1] norton.com/setup
- [H1] norton.com/setup
- [H2] Norton.com/setup - Enter Your Key - www.norton.com/setup

	Images	We found 0 images on this web page.
		Good, most or all of your images have alt attributes

	Text/HTML Ratio	Ratio : 29%
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

	In-page links	We found a total of 7 links including 0 link(s) to files

	Statistics	External Links : noFollow 14.29%
		External Links : Passing Juice 0%

SEO Links

		Internal Links 85.71%

In-page links

Anchor	Type	Juice
norton.com/setup	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Blog	Internal	Passing Juice
ThemeIsle	External	noFollow

SEO Keywords

	Keywords Cloud	setup all device users antivirus norton security nortonsetup key product
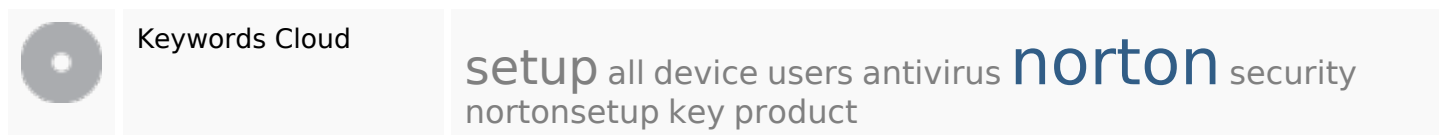
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
norton	51	✔	✖	✔	✔
setup	25	✔	✖	✔	✔
antivirus	10	✖	✖	✔	✖
key	10	✔	✖	✔	✔
product	8	✖	✖	✔	✖

Usability

	Url	Domain : asknorton.com Length : 13

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 1 Warnings : 15
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://asknorton.com/sitemap.xml
✔	Robots.txt	http://asknorton.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✔ Flash content