






Website review addthis.com

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The score is 70/100







SEO Content

	Title	<p>AddThis - Get more likes, shares and follows with smart website tools</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>AddThis share buttons, targeting tools and content recommendations help you get more likes, shares and followers and keep them coming back.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Addthis, marketing platform, audience insights, audience intelligence, audience intel, managed service, segment licensing, data products, website personalization, personalize website, personalization,</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1644 1481 1715"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>5</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1749 1398 2078" style="list-style-type: none"> • [H1] I want to engage grow convert educate my visitors • [H2] Share Buttons • [H2] Mobile for the Masses • [H2] Follow Buttons • [H2] Plugin to WordPress • [H2] Related Posts • [H2] Have Questions? We Have Answers • [H2] Targeting Tools • [H3] Share Buttons • [H3] Follow Buttons 	H1	H2	H3	H4	H5	H6	1	7	5	5	0	0
H1	H2	H3	H4	H5	H6									
1	7	5	5	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Related Posts • [H3] Targeting Tools • [H3] Grow your website with tools trusted by over 15 million sites. • [H4] Website Tools • [H4] Plugins • [H4] Learn • [H4] For Brands & Agencies • [H4] About
	Images	<p>We found 10 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip Main Site Navigation	Internal	Passing Juice
Get Share Buttons	Internal	Passing Juice
Get Follow Buttons	Internal	Passing Juice
Get Related Posts	Internal	Passing Juice
Get Targeting Tools	Internal	Passing Juice
Close	Internal	Passing Juice
AddThis	Internal	Passing Juice
Academy	Internal	Passing Juice
Get Started	Internal	Passing Juice
Learn More	Internal	Passing Juice
Plans & Pricing	Internal	Passing Juice
Social Buttons	Internal	Passing Juice
CMS Plugins	Internal	Passing Juice
Browser Extensions	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	Internal	Passing Juice
Standard Audiences	Internal	Passing Juice
Custom Audiences	Internal	Passing Juice
Data Solutions	Internal	Passing Juice
International	Internal	Passing Juice
Company	Internal	Passing Juice
Platform	Internal	Passing Juice
Careers	Internal	Passing Juice
Opt Out of Targeted Advertising	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Cloud

buttons started academy share
related targeting posts follow **tools**
get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
buttons	9	✘	✔	✔	✔
tools	9	✔	✔	✔	✔
get	9	✔	✔	✔	✔
started	5	✘	✘	✘	✘
posts	4	✘	✘	✘	✔










Usability

	Url	Domain : addthis.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 13 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><code>http://addthis.com/sitemap.xml</code><code>http://www.addthis.com/sitemap.xml</code>
	Robots.txt	<code>http://addthis.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics