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#### Website review 1mcafee.uk

Generated on May 29 2019 01:11 AM

The score is 66/100

#### **SEO Content**

	Title	www.McAfee.com/Activate - Enter Product Key - Activate McAfee  Length: 61  Perfect, your title contains between 10 and 70 characters.					
<u>.</u>	Description	Mcafee.com/activate- Firstly, download and install the McAfee setup. Then, activate the McAfee product by visiting www.mcafee.com/activate and type the 25-digit alphanumeric activation key.  Length: 189  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	mcafee.com/activate, mcafee activate, www.mcafee.com/activate  Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings		H2 1	H3 3	H4 0	H5 0	H6 0
•		<ul> <li>[H1] McAfee Activate</li> <li>[H2] McAfee.com/Activate - Download, Install &amp; Activate McAfee Retail Card</li> <li>[H3] Steps for Downloading McAfee Setup</li> <li>[H3] Steps for Installing McAfee Setup</li> <li>[H3] Steps for Activating McAfee Setup</li> </ul>					
	Images	We found 4 images on this web page.  Good, most or all of your images have alt attributes					

#### SEO Content

Text/HTML Ratio	Ratio: 61%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 100%

# In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
McAfee.com/Activate	Internal	Passing Juice
<u>Disclaimer</u>	Internal	Passing Juice
Privacy	Internal	Passing Juice
Blog	Internal	Passing Juice
mcafee com activate	Internal	Passing Juice
mcafee.com/activate	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

# option procedure tap setup mcafeeactivate mcafee given download after system

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
mcafee	36	<b>*</b>	✓	✓	•
setup	15	×	×	<b>*</b>	♥
download	10	×	×	<b>*</b>	•
tap	9	×	×	×	×
option	9	×	×	×	×

#### Usability

0	Url	Domain : 1mcafee.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
×	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.

#### Document

8	W3C Validity	Errors : 5 Warnings : 0		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
<b>O</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://1mcafee.uk/sitemap.xml
	http://1mcafee.uk/sitemap.xml	
	Robots.txt	http://lmcafee.uk/robots.txt  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.

### Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.