PageSpeed Insights

Mobile



67 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://sinomarin.com/default.advanced.css (expiration not specified)
- http://sinomarin.com/font.css (expiration not specified)
- http://sinomarin.com/images/back.gif (expiration not specified)
- http://sinomarin.com/images/bar.jpg (expiration not specified)
- http://sinomarin.com/images/bk_bt_1.png (expiration not specified)
- http://sinomarin.com/images/bk_bt_2.png (expiration not specified)

- http://sinomarin.com/images/bot.gif (expiration not specified)
- http://sinomarin.com/images/flag_en.gif (expiration not specified)
- http://sinomarin.com/images/flag es.gif (expiration not specified)
- http://sinomarin.com/images/flag gr.gif (expiration not specified)
- http://sinomarin.com/images/home/2_top.jpg (expiration not specified)
- http://sinomarin.com/images/home/3_top.jpg (expiration not specified)
- http://sinomarin.com/images/home/4 top.jpg (expiration not specified)
- http://sinomarin.com/images/home/box_1_back.gif (expiration not specified)
- http://sinomarin.com/images/home/box_1_bot.gif (expiration not specified)
- http://sinomarin.com/images/home/box_1a_back.gif (expiration not specified)
- http://sinomarin.com/images/home/box_1a_bot.jpg (expiration not specified)
- http://sinomarin.com/images/home/box_1a_top1.jpg (expiration not specified)
- http://sinomarin.com/images/home/box_2A_top1.jpg (expiration not specified)
- http://sinomarin.com/images/logo.gif (expiration not specified)
- http://sinomarin.com/images/logo1.gif (expiration not specified)
- http://sinomarin.com/images/menu/1.gif (expiration not specified)
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- http://sinomarin.com/images/menu/5.gif (expiration not specified)
- http://sinomarin.com/images/menu/6.gif (expiration not specified)
- http://sinomarin.com/images/top.gif (expiration not specified)
- https://static.doubleclick.net/instream/ad_status.js (15 minutes)
- http://www.google-analytics.com/ga.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking lavaScript:

http://sinomarin.com/js/swfobject.js

Optimize CSS Delivery of the following:

- http://sinomarin.com/default.advanced.css
- http://sinomarin.com/font.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 108KiB (38% reduction).

- Compressing http://sinomarin.com/images/bar.jpg could save 28.5KiB (73% reduction).
- Compressing http://sinomarin.com/images/home/box_1a_top1.jpg could save 18.5KiB (79% reduction).
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7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

64 / 100 User Experience

Should Fix:

Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

Configure a viewport for this page.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. <u>Use legible font sizes</u> to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- Gerolymatos International SA and 8 others render only 4 pixels tall (11 CSS pixels) final.
- | and 5 others render only 4 pixels tall (11 CSS pixels) final.
- Check out the...ty category! [and 1 others render only 6 pixels tall (15 CSS pixels) final.
- larger version renders only 6 pixels tall (15 CSS pixels) final.
- *Esteemed Gree...Communication renders only 4 pixels tall (10 CSS pixels) final.

Mobile

- Award-winning TVC renders only 7 pixels tall (18 CSS pixels) final.
- Your browser d...ats available. renders only 5 pixels tall (14 CSS pixels) final.
- Click here to...t HTML5 video. renders only 5 pixels tall (14 CSS pixels) final.
- Sinomarin powe...ontrol stages. renders only 6 pixels tall (15 CSS pixels) final.
- SINOMARIN Powered by the Sea renders only 7 pixels tall (18 CSS pixels) final.
- Your browser d...ats available. renders only 5 pixels tall (14 CSS pixels) final.
- Click here to...t HTML5 video. renders only 5 pixels tall (14 CSS pixels) final.
- © renders only 4 pixels tall (11 CSS pixels) final.

The following text fragments have a small line height. Increase the line height to make them more legible.

• Sinomarin powe...ontrol stages. has a line height of only 106% of the font size final.

Consider Fixing:

Avoid plugins

Your page uses plugins, which prevents portions of your page from being used on many platforms. Find alternatives for plugin based content to increase compatibility.

Find alternatives for the following Flash plugins.

http://sinomarin.com/flash bar.swf

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Home and 3 others are close to other tap targets final.
- The tap target and 2 others are close to other tap targets final.
- The tap target and 2 others are close to other tap targets final.
- The tap target larger version is close to 2 other tap targets final.
- The tap target Award-winning TVC is close to 1 other tap targets final.
- The tap target <button class="ytp-button ytp-share-button"></button> is close to 1 other tap targets final.
- The tap target <button class="ytp-button ytp-share-button"></button> is close to 1 other tap targets final.

1 Passed Rules

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Desktop



76 / 100 Speed

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- http://sinomarin.com/images/home/2 top.jpg (expiration not specified)
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