PageSpeed Insights

Mobile

39 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 920.7KiB (80% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.4.4 could save 407.5KiB (90% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/style.css?ver=v1 could save 110.7KiB (82% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.8 could save 73.7KiB (83% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.7 could

save 70.5KiB (65% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/jquery/jquery.js?ver=1.12.4 could save 61.9KiB (65% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.7 could save 45.8KiB (72% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.7 could save 29.5KiB (75% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/font-awesome.min.css?ver=v1 could save 21.9KiB (77% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/bootstrap.min.js?ver=20120206 could save 20.9KiB (73% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/zerif.js?ver=20120207 could save 18.9KiB (75% reduction).

- Compressing https://www.rokucomlink.me/ could save 16.6KiB (69% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=20120206 could save 14.8KiB (69% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=20120206 could save 12.6KiB (71% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8 could save 7.5KiB (63% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 could save 5.9KiB (60% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/responsive.css?ver=v1 could save 1.5KiB (70% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/wp-embed.min.js?ver=4.9.8 could save 647B (47% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following

Mobile

resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://www.rokucomlink.me/wp-includes/js/jquery/jquery.js?ver=1.12.4

- https://www.rokucomlink.me/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

- https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.7

- https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.7

[Optimize CSS Delivery](#) of the following:

- https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.7

- https://fonts.googleapis.com/css?family=Lato%3A300%2C400%2C700%2C400italic%7CMontserrat%3A400%2C700%7CHomemade+Apple&subset=latin%2Clatin-ext

- https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C300italic%2C400%2C400italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic&subset=latin&ver=4.9.8

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.8

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/font-awesome.min.css?ver=v1

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/style.css?ver=v1

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/responsive.css?ver=v1

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/style-mobile.css?ver=v1

- https://www.rokucomlink.me/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.4.4

🔶 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Mobile

[Leverage browser caching](#) for the following cacheable resources:

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/images/loading.gif (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/banner2.jpg (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/cropped-roku-logo-1024x318.png (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/roku-activation-code-bg.jpg (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/rokuerror.jpg (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/setrokubg.png (expiration not specified)

- https://www.googletagmanager.com/gtag/js?id=UA-122152129-1 (15 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Reduce server response time

In our test, your server responded in 0.40 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 32KiB (19% reduction).

Mobile

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/style.css?ver=v1 could save 23.7KiB (18% reduction).

- Minifying https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.7 could save 7.8KiB (20% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/responsive.css?ver=v1 could save 545B (26% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 2.7KiB (12% reduction).

- Minifying https://www.rokucomlink.me/ could save 2.7KiB (12% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 24.7KiB (39% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=20120206 could save 10KiB (48% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=20120206 could save 7.5KiB (43% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/zerif.js?ver=20120207 could save 7.2KiB (29% reduction).

Mobile

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 97.4KiB (37% reduction).

- Compressing https://www.rokucomlink.me/wp-content/uploads/2018/05/rokuerror.jpg could save 33.9KiB (29% reduction).

- Compressing https://www.rokucomlink.me/wp-content/uploads/2018/05/roku-activation-code-bg.jpg could save 26.5KiB (35% reduction).

- Compressing https://www.rokucomlink.me/wp-content/uploads/2018/05/banner2.jpg could save 21.7KiB (43% reduction).

- Compressing and resizing https://www.rokucomlink.me/wp-content/uploads/2018/05/cropped-roku-logo-1024x318.png could save 15.2KiB (91% reduction).

✔ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Mobile

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of _avoiding plugins_.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about _configuring viewports_.

Size content to viewport

The contents of your page fit within the viewport. Learn more about _sizing content to the viewport_.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about _sizing tap targets appropriately_.

Use legible font sizes

The text on your page is legible. Learn more about _using legible font sizes_.

Desktop

47 / 100   Speed

Desktop

🚨 Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 933.9KiB (80% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.4.4 could save 407.5KiB (90% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/style.css?ver=v1 could save 110.7KiB (82% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/bootstrap.css?ver=4.9.8 could save 73.7KiB (83% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.7 could save 70.5KiB (65% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/jquery/jquery.js?ver=1.12.4 could save 61.9KiB (65% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.7 could save 45.8KiB (72% reduction).

- Compressing https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.7 could save 29.5KiB (75% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/font-awesome.min.css?ver=v1 could save 21.9KiB (77% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/bootstrap.min.js?ver=20120206 could save 20.9KiB (73% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/zerif.js?ver=20120207 could save 18.9KiB (75% reduction).

- Compressing https://www.rokucomlink.me/ could save 16.6KiB (69% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=20120206 could save 14.8KiB (69% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-

lite/js/jquery.knob.js?ver=20120206 could save 12.6KiB (71% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/parallax.js?ver=v1 could save 10.8KiB (74% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8 could save 7.5KiB (63% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 could save 5.9KiB (60% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/scrollReveal.js?ver=20120206 could save 2.3KiB (61% reduction).

- Compressing https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/responsive.css?ver=v1 could save 1.5KiB (70% reduction).

- Compressing https://www.rokucomlink.me/wp-includes/js/wp-embed.min.js?ver=4.9.8 could save 647B (47% reduction).

🔶 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.rokucomlink.me/wp-content/themes/zerif-lite/images/loading.gif (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/banner2.jpg (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/cropped-roku-logo-1024x318.png (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/roku-activation-code-bg.jpg (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/rokuerror.jpg (expiration not specified)

- https://www.rokucomlink.me/wp-content/uploads/2018/05/setrokubg.png (expiration not specified)

- https://www.googletagmanager.com/gtag/js?id=UA-122152129-1 (15 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Reduce server response time

In our test, your server responded in 0.40 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 32KiB (19% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/style.css?ver=v1 could save 23.7KiB (18% reduction).

- Minifying https://www.rokucomlink.me/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.7 could save 7.8KiB (20% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/css/responsive.css?ver=v1 could save 545B (26% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Desktop

[Minify HTML](#) for the following resources to reduce their size by 2.8KiB (12% reduction).

- Minifying https://www.rokucomlink.me/ could save 2.8KiB (12% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 29.4KiB (36% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/smoothscroll.js?ver=20120206 could save 10KiB (48% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/jquery.knob.js?ver=20120206 could save 7.5KiB (43% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/zerif.js?ver=20120207 could save 7.2KiB (29% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/parallax.js?ver=v1 could save 3.9KiB (28% reduction).

- Minifying https://www.rokucomlink.me/wp-content/themes/zerif-lite/js/scrollReveal.js?ver=20120206 could save 796B (21% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://www.rokucomlink.me/wp-

content/plugins/revslider/public/assets/css/settings.css?ver=5.4.7

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 97.4KiB (37% reduction).

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- Compressing https://www.rokucomlink.me/wp-content/uploads/2018/05/roku-activation-code-bg.jpg could save 26.5KiB (35% reduction).

- Compressing https://www.rokucomlink.me/wp-content/uploads/2018/05/banner2.jpg could save 21.7KiB (43% reduction).

- Compressing and resizing https://www.rokucomlink.me/wp-content/uploads/2018/05/cropped-roku-logo-1024x318.png could save 15.2KiB (91% reduction).

✅ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.