PageSpeed Insights

Mobile



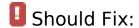


AOL Mail Sign Up

AOL, a part of Verizon communications offers free web-based email service with some of the exceptional features, including complete spam protection, AIM panel, up to 25 MB email attachment limit and unlimited storage. The email account gets deactivated automatically, if it remains inactive for 90 days. With AOL mail, you can send emails, text messages, and AOL Instant Messenger messages from one segment, i.e. Quick Bar, You can also add up to five accounts in it and can manage all those accounts from same place.



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Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

https://help-aol.com/wp-includes/js/wp-embed.min.js?ver=4.9.4

Optimize CSS Delivery of the following:

- https://help-aol.com/css/bootstrap-grid.css
- https://help-aol.com/css/style.css

https://fonts.googleapis.com/css?family=Titillium+Web:700

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1MiB (98% reduction).

- Compressing and resizing https://help-aol.com/images/banner.jpg could save 1MiB (98% reduction).
- Compressing https://help-aol.com/images/logo.jpg could save 5.8KiB (70% reduction).
- Compressing https://help-aol.com/images/line-icon.png could save 2.7KiB (90% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://help-aol.com/css/bootstrap-grid.css (expiration not specified)
- https://help-aol.com/css/style.css (expiration not specified)
- https://help-aol.com/images/banner.jpg (expiration not specified)
- https://help-aol.com/images/line-icon.png (expiration not specified)
- https://help-aol.com/images/logo.jpg (expiration not specified)
- https://help-aol.com/images/social-one.jpg (expiration not specified)
- https://help-aol.com/images/social-three.jpg (expiration not specified)

Mobile

- https://help-aol.com/images/social-two.jpg (expiration not specified)
- https://www.googletagmanager.com/gtag/js?id=UA-112191288-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)
- https://embed.tawk.to/5a5f71694b401e45400c2b83/default (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 298B (13% reduction).

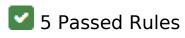
 Minifying https://help-aol.com/css/style.css could save 298B (13% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 40% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:4



Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

100 / 100 User Experience



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



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Should Fix:

Optimize images

Desktop

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 806.2KiB (75% reduction).

- Compressing https://help-aol.com/images/banner.jpg could save 797.8KiB (75% reduction).
- Compressing https://help-aol.com/images/logo.jpg could save 5.8KiB (70% reduction).
- Compressing https://help-aol.com/images/line-icon.png could save 2.7KiB (90% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://help-aol.com/css/bootstrap-grid.css (expiration not specified)
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- https://help-aol.com/images/line-icon.png (expiration not specified)
- https://help-aol.com/images/logo.jpg (expiration not specified)
- https://help-aol.com/images/social-one.jpg (expiration not specified)
- https://help-aol.com/images/social-three.jpg (expiration not specified)
- https://help-aol.com/images/social-two.jpg (expiration not specified)
- https://www.googletagmanager.com/gtag/js?id=UA-112191288-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)
- https://embed.tawk.to/5a5f71694b401e45400c2b83/default (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 298B (13% reduction).

 Minifying https://help-aol.com/css/style.css could save 298B (13% reduction) after compression.

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None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://help-aol.com/css/bootstrap-grid.css



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Desktop

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.