PageSpeed Insights

Mobile





Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 177.8KiB (79% reduction).

- Compressing http://global.proper.io/greatergood_ctg.min.js could save 167.5KiB (81% reduction).
- Compressing http://greatergood.com/wpcontent/themes/greatergood/fonts/sitelcons.woff?x1zwqk could save 5.7KiB (41% reduction).
- Compressing http://ht.clexchange.com:8080/ht?site=13346&rid=1480590076466&a1=greatergood_ctg_footboard&a1s=[728x90]&a2=greatergood_ctg_leaderboard&a2s=[728x90]&a3=greatergood_ctg_r1&a3s=[300x250]&a4=greatergood_ctg_r2&a4s=[300x250]&a5=greatergood_ctg_r3&a5s=[300x250]&adunits=5 could save 4.6KiB (77% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- http://dga4xc2lqi18a.cloudfront.net/47937.jpg (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/bg-main.png (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/button-everyDayArrow-ggc.gif (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/cat.png (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/logo-sitessprite-2x 1510b.gif (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/partnergreatergooddotorg.png (expiration not specified)
- https://bat.bing.com/bat.js (expiration not specified)
- https://d3lup6jc4kkt5d.cloudfront.net/arachne/javascript/independentshared/jquery-1.11.1.min.js (expiration not specified)
- https://d3lup6jc4kkt5d.cloudfront.net/arachne/javascript/independentshared/jquery.carouFredSel-6.2.1-packed.js (expiration not specified)
- https://m.thehungersite.greatergood.com/arachne/css/ctg_1603/style-ths.css (expiration not specified)
- https://m.therainforestsite.greatergood.com/arachne/css/ctg_1603/style-trs.css (expiration not specified)
- http://assets.pinterest.com/js/pinit.js (105 seconds)
- https://cdn.optimizely.com/js/2215220948.js (2.1 minutes)
- http://global.proper.io/greatergood ctg.min.js (5 minutes)
- https://cdn.syndication.twimg.com/widgets/followbutton/info.json?callback=__twttr.setFollow ersCountAndFollowing&lang=en&screen names=GreaterGoodNet (10 minutes)
- http://ap.lijit.com/www/sovrn_beacon_standalone/sovrn_standalone_beacon.js?iid=13387626 &uid=proper media (15 minutes)

- http://www.googletagmanager.com/gtm.js?id=GTM-PWMKWZ&l=dataLayer (15 minutes)
- http://www.googletagmanager.com/gtm.js?id=GTM-W2DPGQ&I=dataLayer (15 minutes)
- http://www.googletagservices.com/tag/js/gpt.js (15 minutes)
- https://static.doubleclick.net/instream/ad status.js (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-KHK4SS&l=dataLayer (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-N6K8LT&l=dataLayer (15 minutes)
- https://www.googletagmanager.com/gtm.js?id=GTM-W2DPGQ&l=dataLayer (15 minutes)
- http://connect.facebook.net/en US/sdk.js (20 minutes)
- https://platform.twitter.com/widgets.js (30 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/100contributeto_080 429123103.jpg (60 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/100helpbuildasc_100 108151257.jpg (60 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/2011-03/100givebookstou_110315085031.jpg (60 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/2014-12/100helpvet erans_141229223646.gif (60 minutes)
- http://cdn.therainforestsite.com/charityusa_vitalstream_com/ctg/p3/images/content/partner-trs-rainforestTrust.gif (60 minutes)
- https://www.bluecore.com/triggermail.js/gg_therainforestsite.js (60 minutes)
- https://www.google-analytics.com/plugins/ua/ec.js (60 minutes)
- http://www.google-analytics.com/analytics.js (2 hours)
- http://www.google-analytics.com/ga.js (2 hours)
- https://ssl.google-analytics.com/ga.js (2 hours)
- https://stats.g.doubleclick.net/dc.js (2 hours)
- https://www.google-analytics.com/analytics.js (2 hours)
- http://i.po.st/static/v3/css/r1post.css?4 21 3 pch 1012 (3 hours)
- http://i.po.st/static/v3/css/r1post_retina.css (3 hours)
- http://i.po.st/static/v3/img/post-native@2x.png (3 hours)
- http://i.po.st/static/v3/img/ra1-icoset.png (3 hours)

https://s.po.st/static/v3/post-widget.js (3 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://global.proper.io/greatergood_ctg.min.js
- http://cdnjs.cloudflare.com/ajax/libs/jquery/1.11.3/jquery.min.js?ver=1.11.3
- http://greatergood.com/wp-content/themes/greatergood/javascript/scripty.js?ver=20151021

Optimize CSS Delivery of the following:

- http://fonts.googleapis.com/css?family=Roboto%3A300%2C400%2C500%2C700%2C900%2C300i%2C400i%2C500i%2C700i%2C900i%7CRoboto+Condensed%3A400%2C700&ver=4.6.
- http://greatergood.com/wp-content/themes/greatergood/css/style-ggc.css?ver=20151021

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 3KiB (15% reduction).

• Minifying http://greatergood.com/ could save 3KiB (15% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 56.9KiB (20% reduction).

- Compressing http://greatergood.com/wp-content/themes/greatergood/images/logo-sites-sprite-2x 1510b.gif could save 14.3KiB (24% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/18063101/78628 10001.jpg could save 4.2KiB (15% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/30111824/80190_1000_11.jpg could save 4.2KiB (18% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/21120223/Resc 10001.jpg could save 4KiB (15% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/21121754/79718_10001.jpg could save 3.9KiB (17% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/21133319/79032 10001.jpg could save 3.8KiB (16% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/16113706/79786_10001.jpg could save 3.7KiB (14% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/14123709/79686_10001.jpg could save 3.5KiB (14% reduction).
- Compressing https://m.theveteranssite.greatergood.com/clickToGive/images/content/partner-vet-veteranHomestead.gif could save 2.6KiB (25% reduction).
- Compressing https://m.thehungersite.greatergood.com/clickToGive/images/content/partner-ths-milleniumPromise.gif could save 1.9KiB (41% reduction).
- Compressing http://cdn.therainforestsite.com/charityusa_vitalstream_com/ctg/p3/images/content/partner-trs-rainforestTrust.gif could save 1.8KiB (26% reduction).
- Compressing https://m.theliteracysite.greatergood.com/clickToGive/images/content/partner-lit-roomToRead.gif could save 1.7KiB (45% reduction).
- Compressing http://privacy-policy.truste.com/privacy-seal/Charity-USA/seal?rid=1e8cac96-686b-4c01-9d6f-5864fd1cb4ee could save 1.6KiB (52% reduction).
- Compressing https://m.theautismsite.greatergood.com/clickToGive/images/content/partner-aut-nationalAutismAssociation.gif could save 1.6KiB (32% reduction).

- Compressing https://m.theanimalrescuesite.greatergood.com/clickToGive/images/content/pa rtner-ars-ifaw.gif could save 1.4KiB (30% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/buttoneveryDayArrow-ggc.gif could save 1.3KiB (41% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/bg-main.png could save 835B (88% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/cat.png could save 767B (37% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

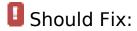
Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

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Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

Configure a viewport for this page.

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. Size the page content to the viewport to provide a better user experience.

The page content is 1,112 CSS pixels wide, but the viewport is only 980 CSS pixels wide. The following elements fall outside the viewport:

- The element <h5 class="social-connect-heading">Connect with GreaterGood:</h5> falls outside the viewport.
- The element <iframe src="//platform.twi...een_name=false" class="social-connect-widget-twitter"> falls outside the viewport.
- The element Sign Up falls outside the viewport.
- The element <i class="sitelcon-trs"> falls outside the viewport.
- The element Rainforest falls outside the viewport.
- The element Remind me to visit daily: falls outside the viewport.
- The element <input id="email" type="email" name="email"> falls outside the viewport.
- The element no spam, unsubscribe anytime. falls outside the viewport.
- The element <nav class="megamenu_container">Free Actions...Contact Us</nav> falls outside the viewport.
- The element <div id="pageBodyContentContainer" class="clearfix mainWrapper">Shop to Help P...ference daily.</div> falls outside the viewport.
- The element <h4>Donate Directl...day's Project:</h4> falls outside the viewport.

- The element Turtles need o...elp to thrive! falls outside the viewport.
- The element <i class="icon-double-angle-right"> falls outside the viewport.
- The element <div id="google ads ifr...0 container "></div> falls outside the viewport.
- The element <iframe src="http://thehung..._Right-Grid_01" class="gg_satelliteAd_iframe"> falls outside the viewport.
- The element <h4 class="sidebar-head-fake-nav">Like GreaterGood.org!</h4> falls outside the viewport.
- The element <iframe src="https://www.fa...alse&width=300" name="f81c43b64" class=""> falls outside the viewport.
- The element <div id="google ads ifr...0 container "></div> falls outside the viewport.
- The element <div id="google_ads_ifr...0__container__"></div> falls outside the viewport.
- The element <h3 class="filmstripLabel">Our Charitable Partners</h3> falls outside the viewport.
- The element falls outside the viewport.
- The element <i class="icon-chevron-right"> falls outside the viewport.
- The element <h3 class="footer-GGmessage">GreaterGood ha...ld since 1999.</h3> falls outside the viewport.
- The element <h5 class="footerSocialIconsHeader">Connect with u...and by email:</h5> falls outside the viewport.
- The element <h3 class="footerSection-header">Shop Where It Matters®</h3> falls outside the viewport.
- The element Shop to Suppor...ion & Literacy falls outside the viewport.
- The element Shop to Suppor...he Environment falls outside the viewport.
- The element Shop to Help W...ound the World falls outside the viewport.
- The element Shop to Provid...ildren in Need falls outside the viewport.
- The element Shop to Help H...y Pets in Need falls outside the viewport.
- The element Shop to Help P...Pets, & Description of the Planet Pla
- The element Find Local Pet Care falls outside the viewport.

- The element falls outside the viewport.
- The element © 2000-2016 Gr...ns as a grant. falls outside the viewport.
- The element December 1, 2016 3:01 AM PST falls outside the viewport.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. <u>Use legible font sizes</u> to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- Why this ad? and 1 others render only 4 pixels tall (10 CSS pixels) final.
- Connect with GreaterGood: renders only 5 pixels tall (14 CSS pixels) final.
- Like renders only 4 pixels tall (11 CSS pixels) final.
- 26K renders only 4 pixels tall (11 CSS pixels) final.
- Follow renders only 4 pixels tall (11 CSS pixels) final.
- 408K followers renders only 4 pixels tall (11 CSS pixels).
- Follow renders only 6 pixels tall (16 CSS pixels) final.
- Sign Up renders only 4 pixels tall (11 CSS pixels) final.
- GreaterGood renders only 5 pixels tall (13 CSS pixels) final.
- Breast Cancer and 8 others render only 5 pixels tall (13 CSS pixels) final.
- Click to prote...- It's FREE! renders only 7 pixels tall (19 CSS pixels) final.
- Remind me to visit daily: renders only 5 pixels tall (13 CSS pixels) final.
- no spam, unsubscribe anytime. renders only 4 pixels tall (11 CSS pixels) final.
- YOUR VOICE MATTERS and 3 others render only 7 pixels tall (17 CSS pixels) final.
- Shop to Help P...Pets, & Samp; Planet renders only 6 pixels tall (16 CSS pixels) final.
- Accessories and 6 others render only 5 pixels tall (14 CSS pixels) final.
- TODAY'S PROJECT: renders only 7 pixels tall (17 CSS pixels) final.

- 63,000 DAILY C...D THIS PROJECT renders only 6 pixels tall (16 CSS pixels) final.
- Hawksbill sea...will continue. and 10 others render only 6 pixels tall (16 CSS pixels) final.
- simple, easy w...to be involved and 3 others render only 6 pixels tall (16 CSS pixels) final.
- Share renders only 4 pixels tall (11 CSS pixels) final.
- 0 and 2 others render only 4 pixels tall (10 CSS pixels) final.
- Tweet renders only 4 pixels tall (11 CSS pixels) final.
- 3% renders only 7 pixels tall (19 CSS pixels) final.
- Last updated N...M-F, 9am PST) renders only 5 pixels tall (12 CSS pixels) final.
- LAST DAY FOR T...KLING SAVINGS! renders only 7 pixels tall (18 CSS pixels) final.
- Sisters Are Li...aided Bracelet and 2 others render only 5 pixels tall (13 CSS pixels) final.
- From \$10.99 and 2 others render only 5 pixels tall (13 CSS pixels) final.
- On Sale! and 2 others render only 5 pixels tall (13 CSS pixels) final.
- Help Rebuild a...ember 23, 2016 and 6 others render only 7 pixels tall (18 CSS pixels) final.
- HELPING THE and 2 others render only 7 pixels tall (19 CSS pixels) final.
- PEOPLE and 2 others render only 7 pixels tall (19 CSS pixels) final.
- The Breast Cancer Site and 8 others render only 6 pixels tall (16 CSS pixels) final.
- providing food...ound the world and 8 others render only 6 pixels tall (16 CSS pixels).
- Real Impact: A...ere It Matters renders only 7 pixels tall (18 CSS pixels) final.
- have given \$30 million renders only 6 pixels tall (16 CSS pixels).
- What You Can D...s, Big Results renders only 7 pixels tall (18 CSS pixels).
- GreaterGood \$3...k You Messages renders only 7 pixels tall (18 CSS pixels).
- Your browser d...ats available. renders only 5 pixels tall (14 CSS pixels).
- Click here to...t HTML5 video. renders only 5 pixels tall (14 CSS pixels).
- Donate Directl...day's Project: renders only 6 pixels tall (16 CSS pixels) final.
- Save this vulnerable species! renders only 6 pixels tall (16 CSS pixels) final.
- Gifts That Give More [™] renders only 6 pixels tall (16 CSS pixels) final.
- Help Veterans...ster Response! and 3 others render only 5 pixels tall (12 CSS pixels) final.
- Like GreaterGood.org! renders only 6 pixels tall (16 CSS pixels) final.

- GreaterGood.org renders only 7 pixels tall (18 CSS pixels) final.
- 83,003 likes renders only 5 pixels tall (12 CSS pixels) final.
- Like Page renders only 5 pixels tall (12 CSS pixels) final.
- Share renders only 4 pixels tall (11 CSS pixels).
- Be the first o...s to like this renders only 5 pixels tall (12 CSS pixels) final.
- International...Animal Welfare and 3 others render only 6 pixels tall (16 CSS pixels).
- SHOP WHERE IT MATTERS and 3 others render only 7 pixels tall (18 CSS pixels).
- Shop to Suppor...he Environment and 31 others render only 6 pixels tall (16 CSS pixels).
- Connect with u...and by email: renders only 5 pixels tall (14 CSS pixels).
- [™] and 1 others render only 4 pixels tall (11 CSS pixels).
- [™] renders only 4 pixels tall (10 CSS pixels).
- Owned and oper...ds are paid by and 3 others render only 5 pixels tall (14 CSS pixels).
- GreaterGood.org renders only 5 pixels tall (14 CSS pixels).

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <form id="u_0_0">Like26K</form> is close to 1 other tap targets final.
- The tap target <button id="u_0_1" type="submit" class="inlineBlock _2tga 49ve">Like26K</button> is close to 1 other tap targets final.
- The tap target Follow is close to 2 other tap targets final.
- The tap target 408K

followers is close to 1 other tap targets.

- The tap target Follow is close to 5 other tap targets final.
- The tap target Sign Up is close to 4 other tap targets final.
- The tap target Hunger and 6 others are close to other tap targets final.
- The tap target Protect Turtle...e It's FREE! and 1 others are close to other tap targets final.
- The tap target <input id="email" type="email" name="email"> is close to 1 other tap targets final.
- The tap target <input type="submit" name="submit" > is close to 1 other tap targets final.
- The tap target Free Actions...Contact Us is close to 1 other tap targets final.
- The tap target Free Actions...Contact Us and 8 others are close to other tap targets final.
- The tap target is close to 2 other tap targets final.
- The tap target Your Voice Matters and 2 others are close to other tap targets final.
- The tap target Shop to Help P...Pets, & Description of the property of the propert
- The tap target Apparel and 6 others are close to other tap targets final.
- The tap target Read more and 2 others are close to other tap targets final.
- The tap target Read more is close to 1 other tap targets final.
- The tap target 0 is close to 1 other tap targets final.
- The tap target Share0 is close to 1 other tap targets final.
- The tap target Last Day for t...kling Savings! is close to 2 other tap targets final.
- The tap target is close to 3 other tap targets final.
- The tap target <button class="ytp-button ytp-share-button"></button> is close to 1 other

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tap targets.

- The tap target Give Books to...ildren in Need and 1 others are close to other tap targets final.
- The tap target is close to 1 other tap targets final.
- The tap target and 1 others are close to other tap targets final.
- The tap target Millennium Promise and 1 others are close to other tap targets.
- The tap target Mission & tap target A target Mission & target <a href 31 others are close to other tap targets.
- The tap target Give With Games™ is close to 1 other tap targets.
- The tap target Give With Games™ is close to 1 other tap targets.



1 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Desktop



61 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 181.3KiB (79% reduction).

- Compressing http://global.proper.io/greatergood_ctg.min.js could save 167.5KiB (81% reduction).
- Compressing http://ht.clexchange.com:8080/ht?site=13346&rid=1480590085109&a1=greatergood_ctg_footboard&a1s=[728x90]&a2=greatergood_ctg_leaderboard&a2s=[728x90]&a3=greatergood_ctg_r1&a3s=[300x250]&a4=greatergood_ctg_r2&a4s=[300x250]&a5=greatergood_ctg_r3&a5s=[300x250]&adunits=5 could save 8.2KiB (83% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/fonts/sitelcons.woff?x1zwqk could save 5.7KiB (41% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- http://bat.bing.com/bat.js (expiration not specified)
- http://d3lup6jc4kkt5d.cloudfront.net/arachne/javascript/independentshared/jquery.carouFredSel-6.2.1-packed.js (expiration not specified)
- http://dga4xc2lqi18a.cloudfront.net/47937.jpg (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/bg-main.png (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/button-everyDayArrow-ggc.gif (expiration not specified)

- http://greatergood.com/wp-content/themes/greatergood/images/cat.png (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/logo-sites-sprite_1510b.gif (expiration not specified)
- http://greatergood.com/wp-content/themes/greatergood/images/partnergreatergooddotorg.png (expiration not specified)
- http://thehungersite.greatergood.com/arachne/css/ctg_1603/style-ths.css (expiration not specified)
- http://therainforestsite.greatergood.com/arachne/css/ctg_1603/style-trs.css (expiration not specified)
- https://d3lup6jc4kkt5d.cloudfront.net/arachne/javascript/independentshared/jquery-1.11.1.min.js (expiration not specified)
- http://cdn.optimizely.com/js/2215220948.js (2.1 minutes)
- http://assets.pinterest.com/js/pinit.js (3.9 minutes)
- http://global.proper.io/greatergood ctg.min.js (5 minutes)
- https://cdn.syndication.twimg.com/widgets/followbutton/info.json?callback=__twttr.setFollow ersCountAndFollowing&lang=en&screen names=GreaterGoodNet (10 minutes)
- http://ap.lijit.com/www/sovrn_beacon_standalone/sovrn_standalone_beacon.js?iid=13387626 &uid=proper_media (15 minutes)
- http://www.googletagmanager.com/gtm.js?id=GTM-KHK4SS&l=dataLayer (15 minutes)
- http://www.googletagmanager.com/gtm.js?id=GTM-N6K8LT&l=dataLayer (15 minutes)
- http://www.googletagmanager.com/gtm.js?id=GTM-PWMKWZ&I=dataLayer (15 minutes)
- http://www.googletagmanager.com/gtm.js?id=GTM-W2DPGQ&I=dataLayer (15 minutes)
- http://www.googletagservices.com/tag/js/gpt.js (15 minutes)
- https://static.doubleclick.net/instream/ad status.js (15 minutes)
- http://connect.facebook.net/en US/sdk.js (20 minutes)
- http://platform.twitter.com/widgets.js (30 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/100helpbuildasc_100 108151257.jpg (60 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/100shoesforthen_09 0512140021.jpg (60 minutes)
- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/2013-08/100palletsof pet_130816115642.jpg (60 minutes)

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- http://cdn.thehungersite.com/charityusa_vitalstream_com/ctg/p3/ad/en/2015-10/100helpher getli 151029122828.gif (60 minutes)
- http://cdn.therainforestsite.com/charityusa_vitalstream_com/ctg/p3/images/content/partner-trs-rainforestTrust.gif (60 minutes)
- http://www.bluecore.com/triggermail.js/gg_thehungersite.js (60 minutes)
- http://www.bluecore.com/triggermail.js/gg therainforestsite.js (60 minutes)
- http://www.google-analytics.com/plugins/ua/ec.js (60 minutes)
- http://stats.g.doubleclick.net/dc.js (2 hours)
- http://www.google-analytics.com/analytics.js (2 hours)
- http://www.google-analytics.com/ga.js (2 hours)
- http://i.po.st/static/v3/css/r1post.css?4_21_3_pch_1012 (3 hours)
- http://i.po.st/static/v3/css/r1post retina.css (3 hours)
- http://i.po.st/static/v3/img/post-native.png (3 hours)
- http://i.po.st/static/v3/img/ra1-icoset.png (3 hours)
- https://s.po.st/static/v3/post-widget.js (3 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://global.proper.io/greatergood ctg.min.js
- http://cdnjs.cloudflare.com/ajax/libs/jquery/1.11.3/jquery.min.js?ver=1.11.3
- http://greatergood.com/wp-content/themes/greatergood/javascript/scripty.js?ver=20151021

Optimize CSS Delivery of the following:

- http://fonts.googleapis.com/css?family=Roboto%3A300%2C400%2C500%2C700%2C900%2C300i%2C400i%2C500i%2C700i%2C900i%7CRoboto+Condensed%3A400%2C700&ver=4.6.
- http://greatergood.com/wp-content/themes/greatergood/css/style-ggc.css?ver=20151021

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 157.6KiB (43% reduction).

- Compressing and resizing http://dga4xc2lqi18a.cloudfront.net/47937.jpg could save 108KiB (92% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/logo-sites-sprite 1510b.gif could save 7KiB (25% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/18063101/78628 10001.jpg could save 4.2KiB (15% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/30111824/80190_1000_11.jpg could save 4.2KiB (18% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/21120223/Resc_10001.jpg could save 4KiB (15% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/21121754/79718_10001.jpg could save 3.9KiB (17% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/21133319/79032 10001.jpg could save 3.8KiB (16% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/16113706/79786 10001.jpg could save 3.7KiB (14% reduction).
- Compressing http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/14123709/79686_10001.jpg could save 3.5KiB (14% reduction).
- Compressing http://theveteranssite.greatergood.com/clickToGive/images/content/partner-vet-veteranHomestead.gif could save 2.6KiB (25% reduction).
- Compressing http://thehungersite.greatergood.com/clickToGive/images/content/partner-ths-milleniumPromise.gif could save 1.9KiB (41% reduction).
- Compressing http://cdn.therainforestsite.com/charityusa_vitalstream_com/ctg/p3/images/content/partner-trs-rainforestTrust.gif could save 1.8KiB (26% reduction).

Desktop

- Compressing http://theliteracysite.greatergood.com/clickToGive/images/content/partner-lit-roomToRead.gif could save 1.7KiB (45% reduction).
- Compressing http://privacy-policy.truste.com/privacy-seal/Charity-USA/seal?rid=1e8cac96-686b-4c01-9d6f-5864fd1cb4ee could save 1.6KiB (52% reduction).
- Compressing http://theautismsite.greatergood.com/clickToGive/images/content/partner-aut-nationalAutismAssociation.gif could save 1.6KiB (32% reduction).
- Compressing http://theanimalrescuesite.greatergood.com/clickToGive/images/content/partner-ars-ifaw.gif could save 1.4KiB (30% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/button-everyDayArrow-ggc.gif could save 1.3KiB (41% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/bg-main.png could save 835B (88% reduction).
- Compressing http://greatergood.com/wp-content/themes/greatergood/images/cat.png could save 767B (37% reduction).

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 3KiB (15% reduction).

• Minifying http://greatergood.com/ could save 3KiB (15% reduction) after compression.



Avoid landing page redirects

Your page has no redirects. Learn more about <u>avoiding landing page redirects</u>.

Desktop

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.