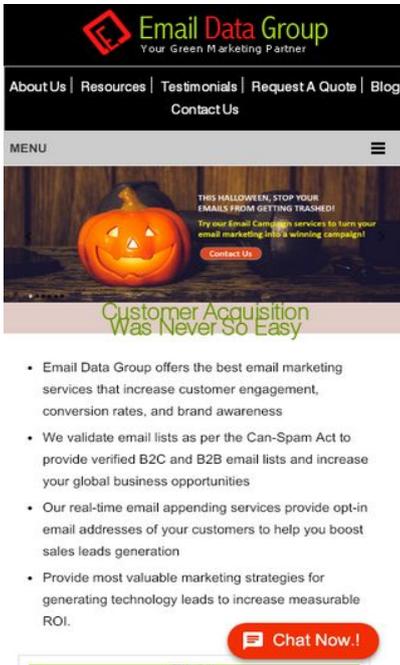# PageSpeed Insights

Mobile

68 / 100 Speed

▯ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 12 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://www.emaildatagroup.net/js/jquery.js

- https://www.emaildatagroup.net/js/jquery.cycle.js

- https://www.emaildatagroup.net/js/easySlider1.5.js

- https://www.emaildatagroup.net/js/slideshow.js

- https://www.emaildatagroup.net/js/modernizr.custom.17475.js

Mobile

- https://www.emaildatagroup.net/scripts/CheckData.js

- https://www.emaildatagroup.net/js/jquery.reveal.js

- https://www.emaildatagroup.net/js/home-slider/jssor.js

- https://www.emaildatagroup.net/js/home-slider/jssor.slider.js

- https://www.emaildatagroup.net/js/custom-query.js

- https://www.emaildatagroup.net/js/jquerypp.custom.js

- https://www.emaildatagroup.net/js/jquery.elastislide.js

🔶 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://fullstory.com/s/fs.js (10 minutes)

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-TFV9XH7 (15 minutes)

- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Mobile](#)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 33.7KiB (21% reduction).

- Compressing https://www.emaildatagroup.net/images/holloween-banner-slide.jpg could save 21.9KiB (20% reduction).

- Compressing https://www.emaildatagroup.net/images/menu-toggle-icon.png could save 2.7KiB (97% reduction).

- Compressing https://www.emaildatagroup.net/images/03.jpg could save 1,015B (20% reduction).

- Compressing https://www.emaildatagroup.net/images/zoomer.png could save 925B (50% reduction).

- Compressing https://www.emaildatagroup.net/images/12.jpg could save 893B (19% reduction).

- Compressing https://www.emaildatagroup.net/images/20.jpg could save 821B (20% reduction).

- Compressing https://www.emaildatagroup.net/images/19.jpg could save 777B (20% reduction).

- Compressing https://www.emaildatagroup.net/images/15.jpg could save 636B (21% reduction).

- Compressing https://www.emaildatagroup.net/images/09.jpg could save 625B (18% reduction).

Mobile

- Compressing https://www.emaildatagroup.net/images/13.jpg could save 592B (18% reduction).

- Compressing https://www.emaildatagroup.net/images/05.jpg could save 562B (15% reduction).

- Compressing https://www.emaildatagroup.net/images/02.jpg could save 396B (12% reduction).

- Compressing https://www.emaildatagroup.net/images/bg-teeth.gif could save 326B (17% reduction).

- Compressing https://www.emaildatagroup.net/images/social-index-twitter.png could save 318B (41% reduction).

- Compressing https://www.emaildatagroup.net/images/social-index-in.png could save 303B (42% reduction).

- Compressing https://www.emaildatagroup.net/images/phone-icon.png could save 295B (26% reduction).

- Compressing https://yt3.ggpht.com/-KQRykhHFP7s/AAAAAAAAAAI/AAAAAAAAAAA/LHVnxoOhMTA/s68-c-k-no-mo-rj-c0xffffff/photo.jpg could save 272B (24% reduction).

- Compressing https://yt3.ggpht.com/-SxwR8YKzB4s/AAAAAAAAAAI/AAAAAAAAAAA/50kIiR4GVEg/s68-c-k-no-mo-rj-c0xffffff/photo.jpg could save 272B (24% reduction).

- Compressing https://www.emaildatagroup.net/images/social-index-blogspot.png could save 250B (39% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 27% of the final above-the-fold content could be rendered with the full HTML response.

- Click to see the screenshot with only the HTML response: snapshot:14

✅ 5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

99 / 100 User Experience

⚠️ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div class="av"> is close to 2 other tap targets final.

- The tap target <div> and 4 others are close to other tap targets final.

✅ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

Desktop

85 / 100 Speed

⚠ Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://fullstory.com/s/fs.js (10 minutes)

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://www.googletagmanager.com/gtm.js?id=GTM-TFV9XH7 (15 minutes)

- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 643B (15% reduction).

- Minifying

https://a7.mylivechat.com/livechat2/livechat2.aspx?hccid=41804862&apimode=chatinline could save 293B (13% reduction) after compression.

- Minifying https://www.emaildatagroup.net/scripts/CheckData.js could save 248B (17% reduction) after compression.

- Minifying https://a7.mylivechat.com/livechat2/livechat2.aspx?apimode=sync&HCCID=41804862&CCCustomerId=88f16e25-de5d-ae1a-19c8-a6d5c761d708&Type=VISIT&Url=https%3A%2F%2Fwww.emaildatagroup.net%2F&CustomData=%5B%7B%22text%22%3A%22Phone%22%7D%5D&ContextData=3%3A2%7C0%7C&ScreenSize=1366,768&PageTitle=Email%20List%2C%20Mailing%20Contact%20Database%2C%20Technology%20M..&uats=2&culture=en&mlcv=3006&template=1 could save 102B (17% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

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[Remove render-blocking JavaScript]():

- https://www.emaildatagroup.net/js/jquery.js

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- https://www.emaildatagroup.net/js/modernizr.custom.17475.js

- https://www.emaildatagroup.net/scripts/CheckData.js

- https://www.emaildatagroup.net/js/jquery.reveal.js

- https://www.emaildatagroup.net/js/home-slider/jssor.js

- https://www.emaildatagroup.net/js/home-slider/jssor.slider.js

- https://www.emaildatagroup.net/js/custom-query.js

- https://www.emaildatagroup.net/js/jquerypp.custom.js

- https://www.emaildatagroup.net/js/jquery.elastislide.js

Desktop

Optimize images

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- Compressing https://www.emaildatagroup.net/images/zoomer.png could save 925B (50% reduction).

- Compressing https://www.emaildatagroup.net/images/12.jpg could save 893B (19% reduction).

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- Compressing https://www.emaildatagroup.net/images/09.jpg could save 625B (18% reduction).

- Compressing https://www.emaildatagroup.net/images/13.jpg could save 592B (18% reduction).

- Compressing https://www.emaildatagroup.net/images/05.jpg could save 562B (15% reduction).

- Compressing https://www.emaildatagroup.net/images/02.jpg could save 396B (12% reduction).

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- Compressing https://www.emaildatagroup.net/images/social-index-in.png could save 303B (42% reduction).

- Compressing https://www.emaildatagroup.net/images/phone-icon.png could save 295B (26%

reduction).

- Compressing https://yt3.ggpht.com/-KQRykhHFP7s/AAAAAAAAAAI/AAAAAAAAAAA/LHVnxoOh MTA/s68-c-k-no-mo-rj-c0xffffff/photo.jpg could save 272B (24% reduction).

- Compressing https://yt3.ggpht.com/-SxwR8YKzB4s/AAAAAAAAAAI/AAAAAAAAAAA/50kIiR4GV Eg/s68-c-k-no-mo-rj-c0xffffff/photo.jpg could save 272B (24% reduction).

- Compressing https://www.emaildatagroup.net/images/social-index-blogspot.png could save 250B (39% reduction).

- Compressing and resizing https://a7.mylivechat.com/Customization/Template/InlineChatRoundOnline_1.png could save 109B (40% reduction).

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- Click to see the screenshot with only the HTML response: snapshot:14

✔ 5 Passed Rules

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