

PageSpeed Insights

Mobile

For Booking Ads
Call 9498022026
Contact 9498022026 |
Cable TV Advertising
Agency
AD AGENCY

Sathankulam Cable TV Ad Agency
– Thoothukudi
2019-03-05
101853169
LEAVE A COMMENT

Hits: 37TV Advertising Agency in Sathankulam –
List of television channels in Thoothukudi District.
An AD Agency is a business...

CONTINUE READING →

POSTED IN: AD AGENCY, ADVERTISING AGENCY, CABLE TV ADVERTISING, LOCAL CABLE TV, LOCAL CHANNELS
FILED UNDER: AD AGENCY SATHANKULAM, ADVERTISING IN CABLE TV IN SATHANKULAM, CABLE TV ADS AGENCY

Call

61 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://cabletvadvertising.in/>
- <http://www.cabletvadvertising.in/>
- <https://www.cabletvadvertising.in/>

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 4 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.cabletvadvertising.in/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp>
- <https://www.cabletvadvertising.in/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://www.cabletvadvertising.in/wp-content/plugins/google-analytics-dashboard-for-wp/front/js/tracking-analytics-events.js?ver=5.3.8>
- <https://www.cabletvadvertising.in/wp-content/plugins/google-analytics-dashboard-for-wp/front/js/tracking-scrolldepth.js?ver=5.3.8>

[Optimize CSS Delivery](#) of the following:

- <https://www.cabletvadvertising.in/wp-includes/css/dist/block-library/style.min.css?ver=5.2.1>
- <https://www.cabletvadvertising.in/wp-includes/css/dist/block-library/theme.min.css?ver=5.2.1>
- <https://www.cabletvadvertising.in/wp-content/plugins/contact-widgets/assets/css/font-awesome.min.css?ver=4.7.0>
- <https://www.cabletvadvertising.in/wp-content/plugins/pwa-for-wp/assets/pwaforwp-main.css?ver=1.0.9>
- <https://www.cabletvadvertising.in/wp-content/themes/ascension/style.css?ver=1.1.5>
- <https://www.cabletvadvertising.in/wp-content/plugins/tablepress/css/default.min.css?ver=1.9.2>
- <https://www.cabletvadvertising.in/wp-content/plugins/godaddy-email-marketing-sign-up-forms/css/gem.min.css?ver=1.4.2>
- <https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C400%2C700&subset=latin&ver=5.2.1>

Consider Fixing:

Leverage browser caching

Mobile

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://s3-us-west-2.amazonaws.com/mfesecure-public/host/cabletvadvertising.in/client.json?source=jsmain> (60 seconds)
- <https://rules.quantcount.com/rules-p-dP5ASYRLzhDna.js> (5 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-59005933-2> (15 minutes)
- <https://cdn.ywxi.net/js/1.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://www.cabletvadvertising.in/wp-content/plugins/contact-widgets/assets/css/font-awesome.min.css?ver=4.7.0> (24 hours)
- <https://www.cabletvadvertising.in/wp-content/plugins/godaddy-email-marketing-sign-up-forms/css/gem.min.css?ver=1.4.2> (24 hours)
- <https://www.cabletvadvertising.in/wp-content/plugins/pwa-for-wp/assets/pwaforwp-main.css?ver=1.0.9> (24 hours)
- <https://www.cabletvadvertising.in/wp-content/plugins/tablepress/css/default.min.css?ver=1.9.2> (24 hours)
- <https://www.cabletvadvertising.in/wp-content/themes/ascension/style.css?ver=1.1.5> (24 hours)
- <https://www.cabletvadvertising.in/wp-includes/css/dist/block-library/style.min.css?ver=5.2.1> (24 hours)
- <https://www.cabletvadvertising.in/wp-includes/css/dist/block-library/theme.min.css?ver=5.2.1> (24 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 272B (27% reduction).

- Minifying <https://www.cabletvadvertising.in/wp-content/plugins/pwa-for-wp/assets/pwaforwp->

Mobile

main.css?ver=1.0.9 could save 272B (27% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 766B (13% reduction).

- Compressing <https://www.cabletvadvertising.in/wp-content/uploads/2019/03/contact-address-phone-number.png> could save 766B (13% reduction).



5 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Mobile

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

89 / 100 User Experience

Should Fix:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `101853169` and 1 others are close to other tap targets final.
- The tap target `Ad Agency` and 19 others are close to other tap targets final.
- The tap target `<div id="mfesecure-ts-image">` is close to 3 other tap targets final.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



88 / 100 Speed

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Desktop

- public/host/cabletvadvertising.in/client.json?source=jsmain (60 seconds)
- <https://rules.quantcount.com/rules-p-dP5ASYRLzhDna.js> (5 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-59005933-2> (15 minutes)
- <https://cdn.ywxi.net/js/1.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://www.cabletvadvertising.in/wp-content/plugins/contact-widgets/assets/css/font-awesome.min.css?ver=4.7.0> (24 hours)
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- <https://www.cabletvadvertising.in/wp-includes/css/dist/block-library/style.min.css?ver=5.2.1> (24 hours)
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- <http://www.cabletvadvertising.in/wp-content/themes/ascension/style.css?ver=1.1.5>
- <http://www.cabletvadvertising.in/wp-content/plugins/tablepress/css/default.min.css?ver=1.9.2>
- <http://www.cabletvadvertising.in/wp-content/plugins/godaddy-email-marketing-sign-up-forms/css/gem.min.css?ver=1.4.2>
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6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

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