



# Analisi sito web greatergood.com

Generato il Dicembre 01 2016 05:00 AM

Il punteggio e 40/100



## SEO Content

	<b>Title</b>	<p>GreaterGood</p> <p>Lunghezza : 11</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>										
	<b>Description</b>	<p>Lunghezza : 0</p> <p>Molto male. Non abbiamo trovato meta description nella tua pagina. Usa <a href="#">questo generatore online gratuito di meta tags</a> per creare la descrizione.</p>										
	<b>Keywords</b>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>										
	<b>Og Meta Properties</b>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1816"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>title</td> <td>Help Protect 9 Endangered Hawksbill Sea Turtle's Nests</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://greatergood.com</td> </tr> </tbody> </table>	Proprieta	Contenuto	locale	en_US	title	Help Protect 9 Endangered Hawksbill Sea Turtle's Nests	type	website	url	http://greatergood.com
Proprieta	Contenuto											
locale	en_US											
title	Help Protect 9 Endangered Hawksbill Sea Turtle's Nests											
type	website											
url	http://greatergood.com											

# SEO Content





description	Hawksbill sea turtles are one of the most endangered sea turtle populations on the planet—only a few hundred nesting hawksbills remain. The population is not likely to persist without coordinated conservation actions directed at protecting nesting females and ensuring the maximum number of hatchlings reach the sea. You can help. Just \$35.00 will ensure a hawksbill nest will be saved and that the population will continue.
site_name	GreaterGood
image	<a href="http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/30111824/80190_1000_11.jpg">http://dga4xc2lqi18a.cloudfront.net/wp-content/uploads/2016/11/30111824/80190_1000_11.jpg</a>

## Headings





H1	H2	H3	H4	H5	H6
5	0	14	6	3	0

- [H1] GreaterGood
- [H1] GreaterGood
- [H1] Help Protect 9 Endangered Hawksbill Sea Turtle’s Nests
- [H1] Recent Projects
- [H1] We Are GreaterGood
- [H3] Help Cover the Cost of Maggie’s Thyroid Issues: Completed November 30, 2016
- [H3] Help Students Turn Leftovers into Meals: Completed November 28, 2016
- [H3] Help Send Ludenie to School for a Year: Completed November 25, 2016
- [H3] Help Rebuild a Shelter and Improve the Lives of Animals: Completed November 23, 2016
- [H3] Help Send 6 Children to Nature Camp: Completed November 21, 2016
- [H3] Feed 4 Abused Circus Lions for 6 Days: Completed November 18, 2016
- [H3] Help Send Anna to High School for 5 Months: Completed November 16, 2016
- [H3] Real Impact: Act Where It Matters
- [H3] What You Can Do: Small Actions, Big Results
- [H3] Our Charitable Partners
- [H3] GreaterGood has given more than \$40 million to charities around the world since 1999.
- [H3] About GreaterGood
- [H3] Our Click to Give™ Sites
- [H3] Shop Where It Matters®
- [H4] Shop to Help People, Pets, & Planet
- [H4] Helping People
- [H4] Helping Pets
- [H4] Helping the Planet
- [H4] Donate Directly to Today’s Project:
- [H4] Like GreaterGood.org!
- [H5] Connect with GreaterGood:
- [H5] Today’s Project:

## SEO Content

		<ul style="list-style-type: none"><li>[H5] Connect with us on Facebook, Twitter, Pinterest, and by email:</li></ul>
	Images	Abbiamo trovato 23 immagini in questa pagina web.  5 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 14%  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 139 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 12.95%  Internal Links 87.05%

## In-page links

Anchor	Type	Juice
<a href="#">Why this ad?</a>	Interno	Passing Juice
<a href="#">Follow</a>	Esterno	Passing Juice

## In-page links

<a href="#">Don't Forget To Click</a>	Interno	Passing Juice
<a href="#">Sign Up For Emails</a>	Interno	Passing Juice
<a href="#">Free Ways To Help</a>	Interno	Passing Juice
<a href="#">Humanitarian Efforts</a>	Interno	Passing Juice
<a href="#">Ways To Help Women</a>	Interno	Passing Juice
<a href="#">Help Protect Animals</a>	Interno	Passing Juice
<a href="#">Stand Up For Veterans</a>	Interno	Passing Juice
<a href="#">Help People Living With Autism</a>	Interno	Passing Juice
<a href="#">Spread Awareness About Diabetes</a>	Interno	Passing Juice
<a href="#">Promote Literacy &amp; Education</a>	Interno	Passing Juice
<a href="#">Protect The Environment</a>	Interno	Passing Juice
<a href="#">Fighting Hunger &amp; Famine</a>	Interno	Passing Juice
<a href="#">Fighting Breast Cancer</a>	Interno	Passing Juice
<a href="#">Caring for Rescued Animals</a>	Interno	Passing Juice
<a href="#">Supporting Veterans in Need</a>	Interno	Passing Juice
<a href="#">Helping Children with Autism</a>	Interno	Passing Juice
<a href="#">Supporting Alzheimer's Research</a>	Interno	Passing Juice
<a href="#">Supporting Diabetes Research</a>	Interno	Passing Juice
<a href="#">Giving Free Books for Children</a>	Interno	Passing Juice
<a href="#">Protecting Our Vital Habitat</a>	Interno	Passing Juice
<a href="#">How This Site Works</a>	Interno	Passing Juice
<a href="#">About GreaterGood</a>	Interno	Passing Juice
<a href="#">FAQ</a>	Interno	Passing Juice
<a href="#">Press</a>	Interno	Passing Juice
<a href="#">Privacy</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Shop to Help People, Pets, &amp; Planet</a>	Interno	Passing Juice
<a href="#">Apparel</a>	Interno	Passing Juice

## In-page links

<a href="#">I &amp; hearts: Cats</a>	Externo	Passing Juice
<a href="#">I &amp; hearts: Dogs</a>	Externo	Passing Juice
<a href="#">I &amp; hearts: Rescued Animals</a>	Externo	Passing Juice
<a href="#">Plus Size</a>	Externo	Passing Juice
<a href="#">Paw Print</a>	Externo	Passing Juice
<a href="#">Pink Ribbon Collection</a>	Externo	Passing Juice
<a href="#">Hoodies</a>	Externo	Passing Juice
<a href="#">Tanks</a>	Externo	Passing Juice
<a href="#">Tees</a>	Externo	Passing Juice
<a href="#">Jewelry</a>	Interno	Passing Juice
<a href="#">American Spirit</a>	Interno	Passing Juice
<a href="#">Cat Themed</a>	Interno	Passing Juice
<a href="#">Dog Themed</a>	Interno	Passing Juice
<a href="#">Paw Print</a>	Interno	Passing Juice
<a href="#">Pink Ribbon</a>	Interno	Passing Juice
<a href="#">Bracelets</a>	Interno	Passing Juice
<a href="#">Earrings</a>	Interno	Passing Juice
<a href="#">Necklaces</a>	Interno	Passing Juice
<a href="#">Rings</a>	Interno	Passing Juice
<a href="#">Accessories</a>	Interno	Passing Juice
<a href="#">Cat Themed</a>	Interno	Passing Juice
<a href="#">Dog Themed</a>	Interno	Passing Juice
<a href="#">Paw Print</a>	Interno	Passing Juice
<a href="#">Hats</a>	Interno	Passing Juice
<a href="#">Scarves</a>	Interno	Passing Juice
<a href="#">Phone Cases</a>	Interno	Passing Juice
<a href="#">Shopping Bags</a>	Interno	Passing Juice
<a href="#">Shoulder Bags</a>	Interno	Passing Juice

## In-page links

<a href="#">Tote Bags</a>	Interno	Passing Juice
<a href="#">Home Decor</a>	Interno	Passing Juice
<a href="#">Animal Themed</a>	Interno	Passing Juice
<a href="#">Cat Themed</a>	Interno	Passing Juice
<a href="#">Dog Themed</a>	Interno	Passing Juice
<a href="#">Paw Print Home</a>	Interno	Passing Juice
<a href="#">Baskets</a>	Interno	Passing Juice
<a href="#">Bathroom</a>	Interno	Passing Juice
<a href="#">Kitchen Tools</a>	Interno	Passing Juice
<a href="#">Mugs &amp; Cups</a>	Interno	Passing Juice
<a href="#">Wall Decor</a>	Interno	Passing Juice
<a href="#">Pets</a>	Interno	Passing Juice
<a href="#">Cat Boutique</a>	Interno	Passing Juice
<a href="#">Cat Toys</a>	Interno	Passing Juice
<a href="#">Collars</a>	Interno	Passing Juice
<a href="#">Dog Boutique</a>	Interno	Passing Juice
<a href="#">Dog Toys</a>	Interno	Passing Juice
<a href="#">Home &amp; Grooming</a>	Interno	Passing Juice
<a href="#">Pet Clothing</a>	Interno	Passing Juice
<a href="#">Tags</a>	Interno	Passing Juice
<a href="#">Pet Treats &amp; Supplements</a>	Interno	Passing Juice
<a href="#">Toys</a>	Interno	Passing Juice
<a href="#">Birth to 24 Months</a>	Interno	Passing Juice
<a href="#">2 to 4 Years</a>	Interno	Passing Juice
<a href="#">5 to 7 Years</a>	Interno	Passing Juice
<a href="#">8 to 13 Years</a>	Interno	Passing Juice
<a href="#">Cognition &amp; Problem Solving Toys</a>	Interno	Passing Juice
<a href="#">Communication &amp; Interaction Toys</a>	Interno	Passing Juice

## In-page links

<a href="#">Creative Thinking Toys</a>	Interno	Passing Juice
<a href="#">Emotional Development Toys</a>	Interno	Passing Juice
<a href="#">Sensory Motor Development Toys</a>	Interno	Passing Juice
<a href="#">Gifts</a>	Interno	Passing Juice
<a href="#">Birthday</a>	Interno	Passing Juice
<a href="#">Gifts for Dad</a>	Interno	Passing Juice
<a href="#">Gifts for Mom</a>	Interno	Passing Juice
<a href="#">Hostess</a>	Interno	Passing Juice
<a href="#">Housewarming</a>	Interno	Passing Juice
<a href="#">Romantic</a>	Interno	Passing Juice
<a href="#">Gifts Under \$30</a>	Interno	Passing Juice
<a href="#">Gifts Under \$50</a>	Interno	Passing Juice
<a href="#">Gifts Under \$100</a>	Interno	Passing Juice
<a href="#">Gifts Under \$200</a>	Interno	Passing Juice
<a href="#">The Hunger Site</a>	Interno	Passing Juice
<a href="#">The Breast Cancer Site</a>	Interno	Passing Juice
<a href="#">The Veterans Site</a>	Interno	Passing Juice
<a href="#">The Alzheimer's Site</a>	Interno	Passing Juice
<a href="#">The Autism Site</a>	Interno	Passing Juice
<a href="#">The Diabetes Site</a>	Interno	Passing Juice
<a href="#">The Literacy Site</a>	Interno	Passing Juice
<a href="#">The Animal Rescue Site</a>	Interno	Passing Juice
<a href="#">The Rainforest Site</a>	Interno	Passing Juice
<a href="#">join us on Facebook</a>	Externo	Passing Juice
<a href="#">Why this ad?</a>	Interno	Passing Juice
<a href="#">Recent Projects</a>	Interno	Passing Juice
<a href="#">Advertise With Us</a>	Interno	Passing Juice
<a href="#">The Hunger Site</a>	Interno	Passing Juice

## In-page links

<a href="#">The Breast Cancer Site</a>	Interno	Passing Juice
<a href="#">The Animal Rescue Site</a>	Interno	Passing Juice
<a href="#">The Veterans Site</a>	Interno	Passing Juice
<a href="#">The Autism Site</a>	Interno	Passing Juice
<a href="#">Sensational Beginnings</a>	Externo	Passing Juice
<a href="#">The Alzheimers Site</a>	Interno	Passing Juice
<a href="#">The Diabetes Site</a>	Interno	Passing Juice
<a href="#">The Literacy Site</a>	Interno	Passing Juice
<a href="#">The Rainforest Site</a>	Interno	Passing Juice
<a href="#">Creative Kidstuff</a>	Externo	Passing Juice
<a href="#">Shop to Support Fair Trade</a>	Interno	Passing Juice
<a href="#">Shop for Pink Ribbon</a>	Interno	Passing Juice
<a href="#">Shop to Help Rescued Animals</a>	Interno	Passing Juice
<a href="#">Shop to Support Veterans</a>	Interno	Passing Juice
<a href="#">Shop to Support Autism Research</a>	Interno	Passing Juice
<a href="#">Shop to Support Alzheimers Research</a>	Interno	Passing Juice
<a href="#">Shop to Support Diabetes Research</a>	Interno	Passing Juice
<a href="#">Shop to Support Education &amp; Literacy</a>	Interno	Passing Juice
<a href="#">Shop to Support Wildlife &amp; the Environment</a>	Interno	Passing Juice
<a href="#">Shop to Help Women Around the World</a>	Externo	Passing Juice
<a href="#">Shop to Provide Toys for Children in Need</a>	Externo	Passing Juice
<a href="#">Shop to Help Hungry Pets in Need</a>	Externo	Passing Juice
<a href="#">Shop to Help People, Pets, &amp; Planet</a>	Interno	Passing Juice
<a href="#">Find Local Pet Care</a>	Externo	Passing Juice
<a href="#">GreaterGood.org</a>	Externo	Passing Juice

## SEO Keywords

Keywords Cloud

gifts pets animals greatergood **help site**



## SEO Keywords



support autism **shop** research

### Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
shop	16	✘	✘	✘	✔
site	12	✘	✘	✘	✔
help	11	✘	✘	✘	✔
greatergood	9	✔	✘	✘	✔
support	7	✘	✘	✘	✘






### Usabilita

	Url	Dominio : greatergood.com Lunghezza : 15
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





### Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 46 Avvisi : 13




## Documento

		
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Non trovato</p> <p>Il tuo sito web non ha una sitemap XML - questo può essere problematico.</p> <p>A elenca sitemap URL che sono disponibili per la scansione e possono includere informazioni aggiuntive come gli ultimi aggiornamenti del tuo sito, frequenza delle variazioni e l'importanza degli URL. In questo modo i motori di ricerca di eseguire la scansione del sito in modo più intelligente.</p>
	Robots.txt	<p><a href="http://greatergood.com/robots.txt">http://greatergood.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p>

# Ottimizzazione



Google Analytics