

Generated on March 22 2017 06:23 AM

The score is 64/100



## Welcome to the world's most popular website builder.

38% of the web is built on WordPress. More bloggers, small businesses, and Fortune 500 companies use WordPress than all other options combined. Join the millions of people that call WordPress.com home.






[Start your website](#)




## SEO Content

	Title	<p>WordPress.com: Create a free website or blog</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Create a free website or easily build a blog on WordPress.com. Hundreds of free, customizable, mobile-ready designs and themes. Free hosting and support.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>WordPress.com: Create a website or blog</td> </tr> <tr> <td>description</td> <td>Create a website or easily build a blog on WordPress.com. Hundreds of free, customizable, mobile-ready designs and themes. Free hosting and support.</td> </tr> <tr> <td>url</td> <td>https://wordpress.com/</td> </tr> <tr> <td>site_name</td> <td>WordPress.com</td> </tr> <tr> <td>image</td> <td>https://0.gravatar.com/blavatar/653166773dc88127bd3afe0b6dfe5ea7?s=200</td> </tr> </tbody> </table>	Property	Content	type	website	title	WordPress.com: Create a website or blog	description	Create a website or easily build a blog on WordPress.com. Hundreds of free, customizable, mobile-ready designs and themes. Free hosting and support.	url	https://wordpress.com/	site_name	WordPress.com	image	https://0.gravatar.com/blavatar/653166773dc88127bd3afe0b6dfe5ea7?s=200
Property	Content															
type	website															
title	WordPress.com: Create a website or blog															
description	Create a website or easily build a blog on WordPress.com. Hundreds of free, customizable, mobile-ready designs and themes. Free hosting and support.															
url	https://wordpress.com/															
site_name	WordPress.com															
image	https://0.gravatar.com/blavatar/653166773dc88127bd3afe0b6dfe5ea7?s=200															




## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>8</td><td>7</td><td>4</td><td>1</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] WordPress.com</li><li>• [H1] WordPress powers 27% of the internet.</li><li>• [H2] Join the global community.</li><li>• [H2] Design your success story with a powerful website</li><li>• [H2] Create your blog and share your voice</li><li>• [H2] Make a website that's your own</li><li>• [H2] Create your professional website</li><li>• [H2] Create everywhere and anywhere</li><li>• [H2] Our users love WordPress.com</li><li>• [H2] Versatile plans and pricing</li><li>• [H3] Your domain</li><li>• [H3] Your look</li><li>• [H3] Your media</li><li>• [H3] Build an audience</li><li>• [H3] Find help when you need it</li><li>• [H3] A secure website you can count on</li><li>• [H3] Do more with features</li><li>• [H4] Free</li><li>• [H4] Personal</li><li>• [H4] Premium</li><li>• [H4] Business</li><li>• [H5] Discover what your website can do with more power</li><li>• [H6] Do more</li><li>• [H6] Explore</li><li>• [H6] Community</li><li>• [H6] Company</li></ul>	H1	H2	H3	H4	H5	H6	2	8	7	4	1	4
H1	H2	H3	H4	H5	H6									
2	8	7	4	1	4									
	Images	<p>We found 22 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
---	-------------	---

## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 37 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.62% Internal Links 78.38%

## In-page links

Anchor	Type	Juice
<a href="#">WordPress.com</a>	Internal	Passing Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">See Plans</a>	Internal	Passing Juice
<a href="#">Build a website</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Start a blog</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Browse themes</a>	Internal	Passing Juice
<a href="#">Start with Free</a>	Internal	Passing Juice
<a href="#">Start with Personal</a>	Internal	Passing Juice
<a href="#">Start with Premium</a>	Internal	Passing Juice

## In-page links

<a href="#">Start with Business</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Themes</a>	Internal	Passing Juice
<a href="#">VIP</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">Desktop Apps</a>	External	Passing Juice
<a href="#">Mobile Apps</a>	External	Passing Juice
<a href="#">Jetpack</a>	External	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">WordCamps</a>	External	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Matt Mullenweg</a>	External	Passing Juice
<a href="#">Automattic</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wordpress	17	✓	✗	✓	✓









## Keywords Consistency

support	13	✘	✘	✔	✘
website	13	✔	✘	✔	✔
start	12	✘	✘	✘	✘
features	10	✘	✘	✘	✔

## Usability

	Url	Domain : wordpress.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://wordpress.com/sitemap.xml>  
<https://wordpress.com/sitemap.xml>



### Robots.txt

<http://wordpress.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics



Quantcast