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# Website review swagbucks.com

Generated on November 12 2016 04:33 AM






The score is 65/100



## SEO Content

	Title	Swagbucks - Free Gift Cards for Paid Surveys and More Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	Earn Free Gift cards when you Shop online, Watch Videos, Take Surveys, and Discover deals and promo codes. Over \$150 Million paid to members. Join Today! Length : 153 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Earn Reward Points and Redeem Them For Free Stuff at Swagbucks.com Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td><a href="http://www.swagbucks.com/">http://www.swagbucks.com/</a></td></tr><tr><td>title</td><td>Put cash back in your wallet with Swagbucks!</td></tr><tr><td>description</td><td>Shop, Watch Videos, Discover Deals, and more to earn FREE gift cards from your favorite retailers - get started today.</td></tr><tr><td>image</td><td><a href="http://www.swagbucks.com/content/home-6/images/facebookog.png">http://www.swagbucks.com/content/home-6/images/facebookog.png</a></td></tr><tr><td>image:secure_url</td><td><a href="https://www.swagbucks.com/content/home-6/images/facebookog.png">https://www.swagbucks.com/content/home-6/images/facebookog.png</a></td></tr></tbody></table>	Property	Content	url	<a href="http://www.swagbucks.com/">http://www.swagbucks.com/</a>	title	Put cash back in your wallet with Swagbucks!	description	Shop, Watch Videos, Discover Deals, and more to earn FREE gift cards from your favorite retailers - get started today.	image	<a href="http://www.swagbucks.com/content/home-6/images/facebookog.png">http://www.swagbucks.com/content/home-6/images/facebookog.png</a>	image:secure_url	<a href="https://www.swagbucks.com/content/home-6/images/facebookog.png">https://www.swagbucks.com/content/home-6/images/facebookog.png</a>
Property	Content													
url	<a href="http://www.swagbucks.com/">http://www.swagbucks.com/</a>													
title	Put cash back in your wallet with Swagbucks!													
description	Shop, Watch Videos, Discover Deals, and more to earn FREE gift cards from your favorite retailers - get started today.													
image	<a href="http://www.swagbucks.com/content/home-6/images/facebookog.png">http://www.swagbucks.com/content/home-6/images/facebookog.png</a>													
image:secure_url	<a href="https://www.swagbucks.com/content/home-6/images/facebookog.png">https://www.swagbucks.com/content/home-6/images/facebookog.png</a>													





## SEO Content

		image:width 1200												
		image:height 630												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>9</td> <td>0</td> <td>6</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Join Swagbucks. Earn FREE Gift Cards online.</li> <li>• [H2] Join for Free</li> <li>• [H2] How It Works In 1 Minute</li> <li>• [H2] Testimonials</li> <li>• [H2] Why Swagbucks?</li> <li>• [H2] Earn By</li> <li>• [H2] Get Gift Cards From</li> <li>• [H3] As seen on</li> <li>• [H4] Clothing</li> <li>• [H4] Electronics &amp; Tech</li> <li>• [H4] Home</li> <li>• [H4] Department Stores</li> <li>• [H4] Health &amp; Beauty</li> <li>• [H4] Travel</li> <li>• [H4] Toys &amp; Games</li> <li>• [H4] Specialty</li> <li>• [H4] Business &amp; Office</li> <li>• [H6] Swagbucks</li> <li>• [H6] Ways to Earn</li> <li>• [H6] Rewards</li> <li>• [H6] Connect</li> <li>• [H6] Information</li> <li>• [H6] Support</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	1	9	0	6
H1	H2	H3	H4	H5	H6									
1	6	1	9	0	6									
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 116 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0.86%</p> <p>External Links : Passing Juice 3.45%</p> <p>Internal Links 95.69%</p>

## In-page links

Anchor	Type	Juice
<a href="#">View Coupons &amp; Deals</a>	Internal	Passing Juice
<a href="#">Swagbucks</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Member Login</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Paid Online Surveys</a>	Internal	Passing Juice
<a href="#">Rewarded Online Videos</a>	Internal	Passing Juice
<a href="#">Cash Back on Great Deals &amp; Offers</a>	Internal	Passing Juice
<a href="#">coupons</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">American Eagle</a>	Internal	Passing Juice
<a href="#">Forever 21</a>	Internal	Passing Juice
<a href="#">Gap</a>	Internal	Passing Juice
<a href="#">JCPenney</a>	Internal	Passing Juice
<a href="#">Lands' End</a>	Internal	Passing Juice
<a href="#">Levi's</a>	Internal	Passing Juice

## In-page links

<a href="#">Loft</a>	Internal	Passing Juice
<a href="#">Macy's</a>	Internal	Passing Juice
<a href="#">Nordstrom</a>	Internal	Passing Juice
<a href="#">Old Navy</a>	Internal	Passing Juice
<a href="#">Shoebuy</a>	Internal	Passing Juice
<a href="#">Volcom</a>	Internal	Passing Juice
<a href="#">Electronics &amp; Tech</a>	Internal	Passing Juice
<a href="#">Best Buy</a>	Internal	Passing Juice
<a href="#">Dell Home &amp; Home Office</a>	Internal	Passing Juice
<a href="#">Lenovo</a>	Internal	Passing Juice
<a href="#">Newegg.com</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">The Home Depot</a>	Internal	Passing Juice
<a href="#">Lowe's</a>	Internal	Passing Juice
<a href="#">QVC.com</a>	Internal	Passing Juice
<a href="#">Bed Bath &amp; Beyond</a>	Internal	Passing Juice
<a href="#">HSN</a>	Internal	Passing Juice
<a href="#">Art.com</a>	Internal	Passing Juice
<a href="#">Department Stores</a>	Internal	Passing Juice
<a href="#">Walmart.com</a>	Internal	Passing Juice
<a href="#">Amazon</a>	Internal	Passing Juice
<a href="#">Kohl's</a>	Internal	Passing Juice
<a href="#">Sears.com</a>	Internal	Passing Juice
<a href="#">Target.com</a>	Internal	Passing Juice
<a href="#">Kmart</a>	Internal	Passing Juice
<a href="#">eBay</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice

## In-page links

<a href="#">Sephora.com</a>	Internal	Passing Juice
<a href="#">Drugstore.com</a>	Internal	Passing Juice
<a href="#">Walgreens</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Hotels.com</a>	Internal	Passing Juice
<a href="#">Expedia</a>	Internal	Passing Juice
<a href="#">Travelocity</a>	Internal	Passing Juice
<a href="#">Choice Hotels</a>	Internal	Passing Juice
<a href="#">Priceline</a>	Internal	Passing Juice
<a href="#">Orbitz</a>	Internal	Passing Juice
<a href="#">Toys &amp; Games</a>	Internal	Passing Juice
<a href="#">Discovery Store</a>	Internal	Passing Juice
<a href="#">Melissa &amp; Doug</a>	Internal	Passing Juice
<a href="#">Mattel Shop</a>	Internal	Passing Juice
<a href="#">Build-A-Bear</a>	Internal	Passing Juice
<a href="#">Advance Auto Parts</a>	Internal	Passing Juice
<a href="#">Angie's List</a>	Internal	Passing Juice
<a href="#">Birthday Express</a>	Internal	Passing Juice
<a href="#">BuyCostumes</a>	Internal	Passing Juice
<a href="#">Groupon</a>	Internal	Passing Juice
<a href="#">LivingSocial</a>	Internal	Passing Juice
<a href="#">Match.com</a>	Internal	Passing Juice
<a href="#">PETCO Animal Supplies</a>	Internal	Passing Juice
<a href="#">PetSmart</a>	Internal	Passing Juice
<a href="#">Guitar Center</a>	Internal	Passing Juice
<a href="#">Joann</a>	Internal	Passing Juice
<a href="#">Backcountry</a>	Internal	Passing Juice
<a href="#">Business &amp; Office</a>	Internal	Passing Juice

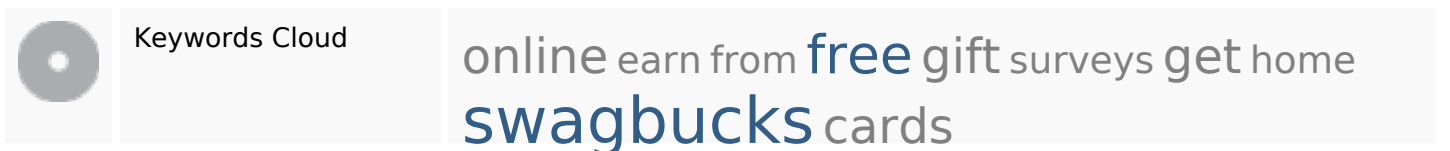
## In-page links

<a href="#">123Inkjets.com</a>	Internal	Passing Juice
<a href="#">4Inkjets</a>	Internal	Passing Juice
<a href="#">Fedex Office</a>	Internal	Passing Juice
<a href="#">Grainger</a>	Internal	Passing Juice
<a href="#">Magazines.com</a>	Internal	Passing Juice
<a href="#">Microsoft Store</a>	Internal	Passing Juice
<a href="#">Office Depot</a>	Internal	Passing Juice
<a href="#">Poppin</a>	Internal	Passing Juice
<a href="#">Quicken</a>	Internal	Passing Juice
<a href="#">Quill</a>	Internal	Passing Juice
<a href="#">Staples</a>	Internal	Passing Juice
<a href="#">Vistaprint</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	External	noFollow
<a href="#">Mobile Apps</a>	Internal	Passing Juice
<a href="#">Extension</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Play Games</a>	Internal	Passing Juice
<a href="#">nCrave</a>	Internal	Passing Juice
<a href="#">MyGiftCardsPlus</a>	External	Passing Juice
<a href="#">Free Gift Cards</a>	Internal	Passing Juice
<a href="#">Sweepstakes</a>	Internal	Passing Juice
<a href="#">Facebook</a>	Internal	noFollow
<a href="#">Twitter</a>	Internal	noFollow
<a href="#">YouTube</a>	Internal	noFollow

## In-page links

<a href="#">Do's and Don'ts</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">How it Works</a>	Internal	Passing Juice
<a href="#">In the Press</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Advertise With Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Press Inquiries</a>	External	Passing Juice
<a href="#">Earn Money Online</a>	Internal	Passing Juice
<a href="#">Get Free Gift Cards</a>	Internal	Passing Juice
<a href="#">Use Money From Swagbucks</a>	Internal	Passing Juice
<a href="#">Work at Home</a>	Internal	Passing Juice
<a href="#">Get Paid Online</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
swagbucks	19	✓	✓	✗	✓
free	12	✓	✓	✓	✓
cards	11	✓	✗	✓	✓
gift	10	✓	✗	✓	✓
get	9	✗	✗	✗	✓

## Usability


	Url	Domain : swagbucks.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://swagbucks.com/sitemap.xml</pre> <pre>http://www.swagbucks.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://swagbucks.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>