



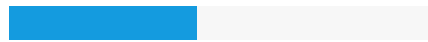
pagepeeker^{2.0}
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Website review slack.com

Generated on February 06 2017 00:49 AM




The score is 39/100







SEO Content

	Title	<p>Slack</p> <p>Length : 5</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1547 1481 1619"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1653 1417 1944" style="list-style-type: none"> • [H1] We're very sorry, but your browser is not supported! • [H2] Desktop Apps • [H2] Mobile Apps • [H3] Mac • [H3] Windows • [H3] Linux (Beta) • [H3] iOS • [H3] Android • [H3] Windows Phone (Beta) 	H1	H2	H3	H4	H5	H6	1	2	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	6	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												

SEO Content

	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25.64% Internal Links 74.36%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Product	Internal	Passing Juice
Pricing	Internal	Passing Juice
Support	External	Passing Juice
Download Slack	Internal	Passing Juice
Create a new team	Internal	Passing Juice
Find your team	Internal	Passing Juice

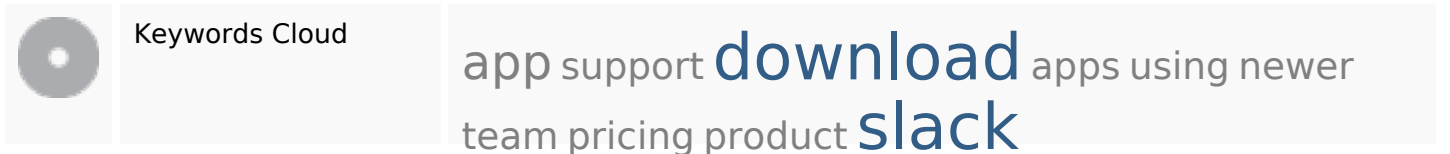
In-page links

Sign in	Internal	Passing Juice
Menu	Internal	Passing Juice
update	External	Passing Juice
Chrome	External	Passing Juice
=	External	Passing Juice
Direct download	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Let us know.	Internal	Passing Juice
Product	Internal	Passing Juice
Pricing	Internal	Passing Juice
Slack Guides	Internal	Passing Juice
Video Guides	Internal	Passing Juice
App Directory	Internal	Passing Juice
API	Internal	Passing Juice
Jobs	Internal	Passing Juice
Customers	Internal	Passing Juice
Developers	Internal	Passing Juice
Events	Internal	Passing Juice
Blog	External	Passing Juice
Podcast	Internal	Passing Juice
Slack Shop	External	Passing Juice
Privacy	Internal	Passing Juice
Security	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Policies	Internal	Passing Juice

In-page links

Download desktop app	Internal	Passing Juice
Brand Guidelines	Internal	Passing Juice
Slack at Work	External	Passing Juice
Status	Internal	Passing Juice

SEO Keywords



Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
slack	8	✓	✗	✗	✗
download	7	✗	✗	✗	✗
app	4	✗	✗	✗	✓
newer	3	✗	✗	✗	✗
team	3	✗	✗	✗	✗

Usability





	Url	Domain : slack.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 9 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://slack.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.