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Website review shinemortgages.co.uk

Generated on March 30 2019 02:08 AM






The score is 73/100





SEO Content

	Title	Mortgage Brokers and Advisors - Shine Mortgages Length : 47 Perfect, your title contains between 10 and 70 characters.														
	Description	Shine Mortgages are a leading mortgage broker and advisor in the UK. Our expert will help and guide to give you the best rates and get an instant quote. Length : 152 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Mortgage Brokers and Advisors - Shine Mortgages</td></tr><tr><td>description</td><td>Shine Mortgages are a leading mortgage broker and advisor in the UK. Our expert will help and guide to give you the best rates and get an instant quote.</td></tr><tr><td>url</td><td>https://www.shinemortgages.co.uk</td></tr><tr><td>site_name</td><td>Shine Mortgages</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	title	Mortgage Brokers and Advisors - Shine Mortgages	description	Shine Mortgages are a leading mortgage broker and advisor in the UK. Our expert will help and guide to give you the best rates and get an instant quote.	url	https://www.shinemortgages.co.uk	site_name	Shine Mortgages	locale	en_GB	type	website
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SEO Content

	Headings	<div>H1 1</div> <div>H2 9</div> <div>H3 5</div> <div>H4 6</div> <div>H5 0</div> <div>H6 0</div>
		<ul style="list-style-type: none"> • [H1] MORTGAGEfor Better Today & for Better Tomorrow • [H2] Our Specialised Mortgages • [H2] Mortgage for first time Buyers • [H2] Commercial Mortgage • [H2] Mortgage for Bad Credit • [H2] Your Home! No More A Dream But A Reality • [H2] Read All Insights of Mortgages • [H2] Mortgage for first time Buyers • [H2] Mortgage for first time Buyers • [H2] Mortgage for first time Buyers • [H3] Mortgage Calculators • [H3] Helpful Mortgage Guides • [H3] Up-to-date Mortgage Rates • [H3] How Our Mortgage Process Works • [H3] Testimonials • [H4] Brandon, London • [H4] Rick Broad, Manchester • [H4] Bryan, Leeds, UK • [H4] Get In Touch • [H4] Address • [H4] Stay Connected With Us
	Images	<p>We found 14 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 33 links including 0 link(s) to files</p>

SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Mortgages	Internal	Passing Juice
Mortgage for First Time Buyers	Internal	Passing Juice
Commercial Mortgage	Internal	Passing Juice
Mortgages for Bad Credit	Internal	Passing Juice
Mortgage Loans	Internal	Passing Juice
How to Get a Mortgage with Bad Credit but Good Income	Internal	Passing Juice
Mortgage for Moving Home	Internal	Passing Juice
Mortgage Calculators	Internal	Passing Juice
Halifax Mortgage Calculator	Internal	Passing Juice
Moneysavingexpert Mortgage Calculator	Internal	Passing Juice
Nationwide Mortgage Calculator	Internal	Passing Juice
Natwest Mortgage Calculator	Internal	Passing Juice
Bank of Scotland Mortgage Calculator	Internal	Passing Juice
Islamic Mortgage Calculator	Internal	Passing Juice
Lloyds Bank Mortgage Calculator	Internal	Passing Juice
Mortgage Calculator Barclays	Internal	Passing Juice
Self-Employed Mortgage Calculator	Internal	Passing Juice
Ulster Bank Mortgage Calculator	Internal	Passing Juice

In-page links

How Much Can I Borrow On A Mortgage	Internal	Passing Juice
Mortgage Resources	Internal	Passing Juice
What Do You Need To Get A Mortgage	Internal	Passing Juice
How To Get A Mortgage Without A Deposit	Internal	Passing Juice
What Is A Good Credit Score For A Mortgage UK	Internal	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Calculators	Internal	Passing Juice
Guides	Internal	Passing Juice
Rates	Internal	Passing Juice
Privacy Terms	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mortgage	5	✓	✗	✓	✓
mortgages	3	✓	✗	✓	✓
shine	3	✓	✗	✓	✗
manchester	2	✗	✗	✗	✓
thanks	2	✗	✗	✗	✗





Usability

	Url	Domain : shinemortgages.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 769 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 809 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 654 1112 694">http://shinemortgages.co.uk/sitemap.xml</div> <div data-bbox="555 714 1201 754">https://www.shinemortgages.co.uk/sitemap.xml</div>
	Robots.txt	<p>http://shinemortgages.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1010 861 1064"> Google Analytics</div>