Website review pingdad.com

The score is 64/100

SEO Content

⚠️	Title	PingDad - Google Ping Tool, FREE Blog Ping Tool, Ping Search Engines, RSS directories Length : 85 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	PingDad,s Free Google Ping & Ping Search Engines Tool, Website Ping tool automatically lets services , RSS directories (Google,Technorati etc) & search engines know that your website has updated. Get your blog or website get indexed fast Length : 237 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1: 2 H2: 0 H3: 0 H4: 0 H5: 0 H6: 0 • [H1] Ping Dad • [H1] FREE Search Engines Tool
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 24%

SEO Content

✓		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
Home	Internal	Passing Juice
Sites	Internal	Passing Juice
PingDad	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	tool website get blog ping engines rss

SEO Keywords

know free search

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ping	8	✔	✖	✔	✔
website	7	✖	✖	✔	✖
engines	4	✔	✖	✔	✔
search	4	✔	✖	✔	✔
tool	4	✔	✖	✔	✔

Usability

	Url	Domain : pingdad.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 2 Warnings : 3

Document

✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<center>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⬤	Speed Tips	

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✗	XML Sitemap	Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

✓	Robots.txt	http://pingdad.com/robots.txt

Great, your website has a robots.txt file.

✗	Analytics	Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.