Website review mynew-office.com

The score is 73/100
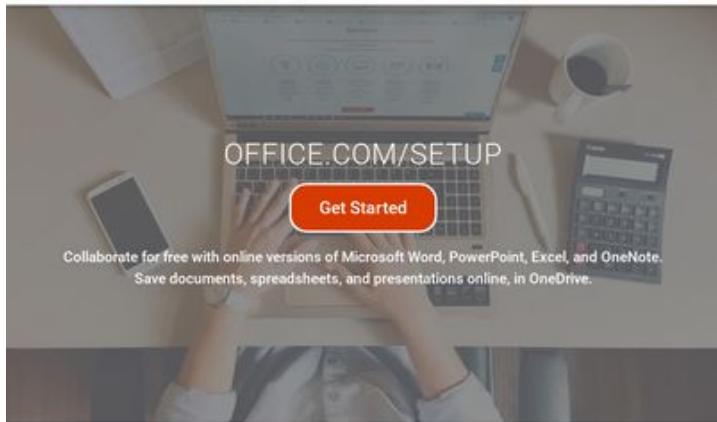
SEO Content

✓	Title	Office.com/setup | Download and Install Office 2019/365 on your PC Length : 66 Perfect, your title contains between 10 and 70 characters.
✓	Description	office.com/setup - Get started to install, download, Step 1. Go to www.office.com/setup - Sign in, 2nd. Enter product key, and 3rd. Install Office 365 or 2019 Length : 158 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	www.office.com/setup, office.com/setup, office setup, office com setup, http://www.office.com/setup, microsoft office setup, office.com setup,www.office.com setup, office install, www.office.com-setup Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US

○	Headings

H1	H2	H3	H4	H5	H6
1	3	7	6	0	0

- [H1] office.com/setup
- [H2] www.Office.com/Setup - Enter Key Office Setup
- [H2] Get MS Office Suite at Office.com/Setup
- [H2] office.com/setup
- [H3] office setup download
- [H3] office setup install
- [H3] office setup activate

SEO Content

		[H3] www.office.com/setup - MS Office Setup – Office.com/Setup [H3] Office Setup Product Key [H3] Office.com/Setup - How to activate Microsoft Office? [H3] Years in the field [H4] Activation Step 1 [H4] Activation Step 2 [H4] 20+ Years of Experience [H4] 12k [H4] 15k [H4] 25k
✔	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✖	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 3 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	install officesetup download top office

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
top	1	✖	✖	✖	✖
office	1	✔	✔	✔	✔
install	1	✔	✔	✔	✔
download	1	✔	✖	✔	✔
officesetup	1	✖	✖	✖	✖

Usability

	Url	Domain : mynew-office.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ❌ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |