






Website review msn.com

Generated on February 11 2017 01:32 AM





The score is 35/100







SEO Content

	Title	<p>MSN.com - Hotmail, Outlook, Skype, Bing, Latest News, Photos & Videos</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>The new MSN, Your customizable collection of the best in news, sports, entertainment, money, weather, travel, health, and lifestyle, combined with Outlook, Facebook, Twitter, Skype, and more.</p> <p>Length : 191</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>13</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Today• [H2] News• [H2] Entertainment• [H2] Sports• [H2] Money• [H2] Lifestyle• [H2] Autos• [H2] Health & Fitness• [H2] Food & Drink	H1	H2	H3	H4	H5	H6	0	13	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	13	1	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Travel• [H2] Photos• [H2] Video• [H2] Microsoft Store Offers – Sponsored• [H3] Popular Searches
	Images	We found 26 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 93 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.2% Internal Links 82.8%

In-page links

Anchor	Type	Juice
Brand-new Windows 10 devices	External	Passing Juice
Home	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Weather	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Sports	Internal	Passing Juice
Money	Internal	Passing Juice
More >	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Health & Fitness	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Travel	Internal	Passing Juice
Autos	Internal	Passing Juice
Video	Internal	Passing Juice
Outlook.com	External	Passing Juice
supported version	External	Passing Juice
Change	Internal	Passing Juice
Popular Searches	External	Passing Juice
Band to replace dead singer?	External	Passing Juice
McDonald's sued	External	Passing Juice
Model, singer confirm romance	External	Passing Juice
BMX star kills self	External	Passing Juice
Trump will 'look into' reports Flynn discussed sanctions	Internal	Passing Juice
Official: Russia may return Snowden as 'gift':	Internal	Passing Juice
Trump considers 'brand new' travel order	Internal	Passing Juice
Mourner killed at shrine for victim	Internal	Passing Juice
NASA's 'OMG' study results	Internal	Passing Juice
Republican town halls are getting very, very nasty	Internal	Passing Juice
US officials corroborate aspects of dossier	Internal	Passing Juice
Trump reaffirms U.S.-Japan alliance in bid to soothe fears in	Internal	Passing Juice

In-page links

Tokyo		
Those waiting to enter the U.S. get crash course in American politics, justice	Internal	Passing Juice
Obamacare Repeal Could Be a Big Setback for the Fight Against Addiction	Internal	Passing Juice
The week in celebrity photos	Internal	Passing Juice
Grammys 2017: Stylish couples we can't wait to see	Internal	Passing Juice
Ed Sheeran upstages Alec Baldwin with 'terrific' Donald Trump impression	Internal	Passing Juice
As Aniston turns 48, her top lessons about life, love & beauty	Internal	Passing Juice
Selena Gomez steps out in NYC, plus more star sightings	Internal	Passing Juice
UCLA cheerleader takes hard fall ... then is dropped again	Internal	Passing Juice
The NBA's Best Owners	Internal	Passing Juice
Gretzky on why he almost picked baseball over hockey	Internal	Passing Juice
NCAA referee charged with child molestation	Internal	Passing Juice
Favre pushing 'game changer' concussion drug	Internal	Passing Juice
Price tag for Trump's border wall: \$21.6 billion	Internal	Passing Juice
Couch potatoes are killing retail and restaurants, Cramer says	Internal	Passing Juice
Online sales of Ivanka Trump's brand tanked in January	Internal	Passing Juice
13 smart ways to increase your 401(k)	Internal	Passing Juice
Stocks close at record highs in wake of Trump's tax vow	Internal	Passing Juice
14 Sweet Animals in Love	Internal	Passing Juice
17 Forgotten Manners Every Parent Should Teach Their Child	Internal	Passing Juice
7 Things You're Doing That Annoy Your Boss	Internal	Passing Juice
See Photos of Melania Trump Modeling at Age 16	Internal	Passing Juice
Candice Bergen Just Reminded the Internet She's the Original 'Influencer'	Internal	Passing Juice
Chevrolet 427 ZL-1 engine block found new in crate after 40 years	Internal	Passing Juice


In-page links

Supercharged 975hp 1949 Caddy Delivers in Luxury	Internal	Passing Juice
Discover the latest from Toyota on MSN Autos	Internal	Passing Juice
Car & Driver's 10Best of 2017: Why the Chrysler Pacifica is the best van	Internal	Passing Juice
Lingenfelter Chevrolets Light Up the 2017 Chicago Auto Show	Internal	Passing Juice
What Christie Brinkley Eats In A Day To Make 63 Look Like 23	Internal	Passing Juice
12 Insane Benefits of Drinking Lemon Water Every Morning	Internal	Passing Juice
5 Science-Backed 'Aphrodisiacs' To Add To Your Valentine's Day Menu	Internal	Passing Juice
Donald Trump's workout and diet routine is ill advised	Internal	Passing Juice
4 Things Finger Length Can Reveal About You	Internal	Passing Juice
25 Recipes for When You Don't Feel like Cooking	Internal	Passing Juice
9 Chocolate Chip Cookie Hacks You Need in Your Life Right Now	Internal	Passing Juice
Pop Quiz: What Are the Spanish Words for These Foods?	Internal	Passing Juice
19 Pull-Apart Bread Recipes For Dough Lovers	Internal	Passing Juice
Ditch the Cleanup with These 10 One-Pan Dinners	Internal	Passing Juice
37 Naturally Heart-shaped Spots Around the World	Internal	Passing Juice
When to Get the Best Deals in the World's Most Expensive Destinations	Internal	Passing Juice
Japanese Light Festival Brings Fall Foliage to Life in the Dead of Winter	Internal	Passing Juice
8 tips for traveling with your significant other	Internal	Passing Juice
Start Planning Now: 11 Steps to Affording an Amazing Trip in 2017	Internal	Passing Juice
Photos	Internal	Passing Juice
Front row and parties at New York Fashion Week Fall 2017	Internal	Passing Juice
Celeb kids who look like their famous parents	Internal	Passing Juice
2017 Grammy Awards nominees	Internal	Passing Juice
Amazing and unusual chocolate treats	Internal	Passing Juice
Travels inside the secret state of North Korea	Internal	Passing Juice

In-page links

Stargazers are in for a triple astronomy event	Internal	Passing Juice
This fish shoots its jaw forward to catch prey	Internal	Passing Juice
A new way to buy flowers	Internal	Passing Juice
Dad Redefines Fatherhood With His Line Of Shirts	Internal	Passing Juice
What to look for at the 59th Grammy Awards	Internal	Passing Juice
Microsoft Store Offers – Sponsored	External	Passing Juice
&#169; 2017 Microsoft	External	Passing Juice
Privacy	External	Passing Juice
Legal	External	Passing Juice
About our Ads	External	Passing Juice
Feedback	External	Passing Juice
Help	External	Passing Juice
MSN Worldwide	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Advertise	External	Passing Juice



SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : msn.com Length : 7
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 12 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://www.msn.com/xml</div>
	Robots.txt	<p>http://msn.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>