Website review moz.com

The score is 68/100

SEO Content

✅	Title	Moz: SEO Software, Tools and Resources for Better Marketing Length : 59 Perfect, your title contains between 10 and 70 characters.
✅	Description	Backed by industry-leading data and the largest community of SEOs on the planet, Moz builds tools that make inbound marketing easy. Start your free trial today! Length : 160 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>3</td><td>2</td><td>2</td><td>0</td><td>0</td></tr></table> [H1] Products to PowerYour Online Visibility. [H2] Connect [H2] Learn [H2] Connected: Moz Local and Google My Business [H3] Keyword Explorer [H3] Exposing the Keywords and Metrics Others Try to Hide. [H4] Online marketing is complicated. Moz software makes it easy. [H4] 35,000+ customers use Moz, including:
	Images	We found 11 images on this web page.

SEO Content

❌		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 37 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
Moz Pro	Internal	Passing Juice
Moz Local	Internal	Passing Juice
Free Tools	Internal	Passing Juice

In-page links

Log in	Internal	Passing Juice
Local Marketing	Internal	Passing Juice
Content	Internal	Passing Juice
Social Media	Internal	Passing Juice
The Beginner's Guide to SEO	Internal	Passing Juice
The Local Learning Center	Internal	Passing Juice
The Beginner's Guide to Content Marketing	Internal	Passing Juice
See Moz Products	Internal	Passing Juice
Start Exploring Now	Internal	Passing Juice
Join in our Community	Internal	Passing Juice
SEO & Search	Internal	Passing Juice
Local Search	Internal	Passing Juice
Tell Me More	Internal	Passing Juice
Contact	Internal	Passing Juice
API	Internal	Passing Juice
Terms & Privacy	Internal	Passing Juice
Jobs	Internal	Passing Juice
Help	Internal	Passing Juice
Back to Top	Internal	Passing Juice
Keyword Research	Internal	Passing Juice
SEO Audit & Crawl	Internal	Passing Juice
Backlink Research	Internal	Passing Juice
Rank Tracking	Internal	Passing Juice
SEO Toolbar	Internal	Passing Juice
Business Listings Audit	Internal	Passing Juice
Citation Cleanup	Internal	Passing Juice
Local Ranking Factors	Internal	Passing Juice
Local For Enterprise	Internal	Passing Juice

In-page links

Community Q&A	Internal	Passing Juice
Workshops & Training	Internal	Passing Juice
Recommended SEO Companies	Internal	Passing Juice

SEO Keywords

Keywords Cloud	seo learn connect beginners moz local marketing online products community
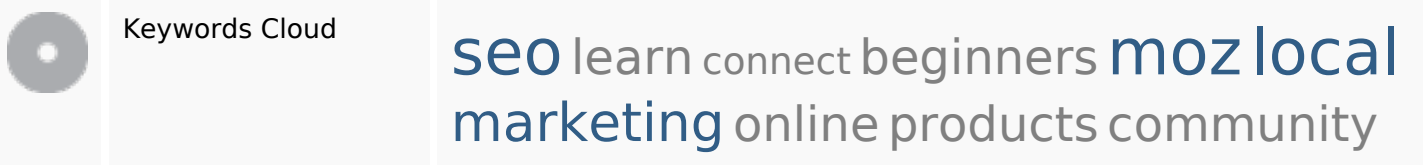
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
moz	10	✔	✖	✔	✔
seo	9	✔	✖	✔	✖
local	8	✖	✖	✖	✔
marketing	6	✔	✖	✔	✔
products	5	✖	✖	✖	✔

Usability

	Url	Domain : moz.com Length : 7
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 20 Warnings : 1
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://moz.com/blog-sitemap.xml
		https://moz.com/ugc-sitemap.xml
		https://moz.com/profiles-sitemap.xml

Optimization

		http://d2eeipcrcdle6.cloudfront.net/past-videos.xml
✓	Robots.txt	http://moz.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. 　Google Analytics 　Quantcast