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## Website review mediakynect.co.uk

Generated on December 17 2018 06:30 AM




The score is 65/100





### SEO Content

	<p>Title</p>	<p>SEO Chester - Search Engine Optimisation Services   Media Kynect</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Highly Rated SEO Services in Chester. Grow Your Business with Search Engine Optimisation. Results Driven. Experienced Company. Contact Us Today.</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEO Chester - Search Engine Optimisation Services   Media Kynect</td> </tr> <tr> <td>description</td> <td>Highly Rated SEO Services in Chester. Grow Your Business with Search Engine Optimisation. Results Driven Company. Contact Us Today.</td> </tr> <tr> <td>url</td> <td><a href="https://mediakynect.co.uk/">https://mediakynect.co.uk/</a></td> </tr> <tr> <td>site_name</td> <td>Media Kynect</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	SEO Chester - Search Engine Optimisation Services   Media Kynect	description	Highly Rated SEO Services in Chester. Grow Your Business with Search Engine Optimisation. Results Driven Company. Contact Us Today.	url	<a href="https://mediakynect.co.uk/">https://mediakynect.co.uk/</a>	site_name	Media Kynect
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site_name	Media Kynect															





# SEO Content

		<p>image <a href="https://mediakynect.co.uk/wp-content/uploads/2017/03/opengraph-image.png">https://mediakynect.co.uk/wp-content/uploads/2017/03/opengraph-image.png</a></p> <p>image:secure_url <a href="https://mediakynect.co.uk/wp-content/uploads/2017/03/opengraph-image.png">https://mediakynect.co.uk/wp-content/uploads/2017/03/opengraph-image.png</a></p> <p>image:width 851</p> <p>image:height 357</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>11</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] SEO Services Chester</li> <li>• [H2] Search Engine Optimisation in Chester from Media Kynect</li> <li>• [H2] What Is Search Engine Optimisation?</li> <li>• [H2] Years of SEO Expertise</li> <li>• [H2] Reputable Chester SEO Company</li> <li>• [H2] Specialised SEO Services</li> <li>• [H2] Results Driven Search Engine Optimisation in Chester</li> <li>• [H2] SEO Chester – An Introduction to Our Search Engine Optimisation Services</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Local, National, and International SEO Services</li> <li>• [H2] Testimonials</li> <li>• [H2] Contact Us Today</li> <li>• [H3] Local SEO</li> <li>• [H3] National SEO</li> <li>• [H3] International SEO</li> <li>• [H3] Social Media Marketing</li> <li>• [H3] Video Marketing</li> <li>• [H3] Web Design</li> <li>• [H3] PPC</li> <li>• [H3] Internet Marketing</li> <li>• [H3] On-Page SEO Services</li> <li>• [H3] Off Page SEO Services</li> <li>• [H3] Media Kynect Ltd</li> <li>• [H4] Website Auditing</li> <li>• [H4] Competition Analysis</li> <li>• [H4] Keyword Selection</li> <li>• [H4] Content Strategy</li> <li>• [H4] Branding</li> <li>• [H4] Page Load Speeds</li> <li>• [H4] Fixing Website Errors</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	11	7	0	0
H1	H2	H3	H4	H5	H6									
1	12	11	7	0	0									
	<p>Images</p>	<p>We found 17 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 18%</p>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	noFollow
<a href="#">Privacy</a>	Internal	noFollow
<a href="#">SEO Liverpool</a>	Internal	Passing Juice

## In-page links

[SEO Wirral](#)

Internal

Passing Juice

[Accept](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

kynect **services** media chester engine help **seo**  
site search business












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	46	✓	✗	✓	✓
services	22	✓	✗	✓	✓
site	18	✗	✗	✗	✓
media	15	✓	✗	✗	✓
search	14	✓	✗	✓	✓





## Usability

	Url	Domain : mediakynect.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://mediakynect.co.uk/sitemap.xml">http://mediakynect.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://mediakynect.co.uk/robots.txt">http://mediakynect.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics