

#### Website review mashable.com

Generated on November 07 2016 04:07 AM

The score is 38/100

#### **SEO Content**

	Title	Mashable					
		Length: 8					
				uld contain be tool			racters (spaces
<u> </u>	Description	Mashable is a global, multi-platform media and entertainment company.					
		Length: 69					
				scription sho cluded). Use			0 and 160 ate text length.
	Keywords	Social Networking, Social Media, News, Web, Technology, Web 2.0, Tech, Information, Blog, Facebook, YouTube, Google, Top					
		Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 34	H2 30	H3 0	H4 0	H5 0	H6 0
		<ul> <li>[H1] Mashable</li> <li>[H1] What's New</li> <li>[H1] Samsung's Siri killer to debut on the Galaxy S8</li> <li>[H1] Taj Mahal disappears in a blanket of deadly smog</li> <li>[H1] Footballer's school talk on internet security ends in a porn screening</li> <li>[H1] Arrested woman turns over her tote bag and the surprise koala therein</li> <li>[H1] 11-year-old surfer gives adorably honest interview, melts hearts online</li> </ul>					

#### SEO Content

- [H1] Hundreds of thousands storm Seoul's streets calling for South Korea's president to step down
- [H1] 'The Walking Dead' actually has a lot in common with the presidential election
- [H1] 'Westworld' may have finally killed someone off in episode 6
- [H1] After Tinder murder trial, acquitted man paid for cringeworthy interview
- [H1] Meet the 12-year-old legend who sews teddy bears for sick children
- [H1] What's Rising
- [H1] Obama hits Trump with a Twitter diss only a president can deliver
- [H1] Twitter went down and people put on their tin foil hats
- [H1] 5 of the best indie VR games from PAX Australia to watch out for
- [H1] Dude who took selfies in the middle of a forest fire gets scolded AF
- [H1] 'You have a knife? I have two': Store owner scares away thief like a boss
- [H1] 7 can't-miss apps: Bear, Enhance, 'Nekosan,' and more
- [H1] At the first-ever Emojicon, smiling poop was everywhere
- [H1] LeBron James helps Hillary Clinton's full court press in Cleveland
- [H1] Apple's MacBook Pro gets perfect slam from ancient Lenovo ad
- [H1] Gmail uses your inbox to remind you to vote
- [H1] What's Hot
- [H1] 'CU in the NT' is quite possibly the wildest tourism slogan ever
- [H1] Pavel wins 2016 Hearthstone World Championship
- [H1] Even Donald Trump's campaign is fed up with his tweets
- [H1] Victim of tragic Kit Kat theft gets car full of candy bars
- [H1] FBI basically says 'my bad,' clears Clinton in latest email investigation
- [H1] There is a 100% chance that Nate Silver is f\*\*king furious
- [H1] 'Silicon Valley' star shuts down BlizzCon haters in one Instagram
- [H1] Watch Katy Perry perform on the campaign trail for her pal, 'Hilly C'
- [H1] Pollution is so bad in New Delhi people are taking 'smog selfies'
- [H1] Watch Solange protest as Beyoncé and their mom pick her up like a tiny baby
- [H2] Written by Stan Schroeder
- [H2] Written by Manish Singh
- [H2] Written by Johnny Lieu
- [H2] Written by Elise Cooper
- [H2] Written by Elise Cooper
- [H2] Written by Victoria Ho
- [H2] Written by Laura Prudom
- [H2] Written by Laura Prudom
- [H2] Written by Jerico Mandybur
- [H2] Written by Johnny Lieu
- [H2] Written by Adario Strange
- [H2] Written by Ariel Bogle

### SEO Content

		<ul> <li>[H2] Written by Johnny Lieu</li> <li>[H2] Written by Johnny Lieu</li> <li>[H2] Written by Karen Nissim</li> <li>[H2] Written by Karissa Bell</li> <li>[H2] Written by Marcus Gilmer</li> <li>[H2] Written by Adario Strange</li> <li>[H2] Written by Adario Strange</li> <li>[H2] Written by Johnny Lieu</li> <li>[H2] Written by Tanner Ethridge</li> <li>[H2] Written by Marcus Gilmer</li> <li>[H2] Written by Marcus Gilmer</li> <li>[H2] Written by Keith Wagstaff</li> <li>[H2] Written by Adam Rosenberg</li> <li>[H2] Written by Tricia Gilbride</li> <li>[H2] Written by Maria Gallucci</li> <li>[H2] Written by Tricia Gilbride</li> </ul>
8	Images	We found 3 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

	URL Rewrite	Bad. Your links have query string.
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b></b>	In-page links	We found a total of 240 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0.42%  External Links : Passing Juice 5.83%

### SEO Links

#### Internal Links 93.75%

### In-page links

Anchor	Туре	Juice
Click Here to find out more.	Internal	Passing Juice
=	Internal	Passing Juice
Mashable Asia	Internal	Passing Juice
Mashable Australia	Internal	Passing Juice
Mashable France	External	Passing Juice
Mashable India	Internal	Passing Juice
Mashable UK	Internal	Passing Juice
<u>Like</u>	External	Passing Juice
<u>Follow</u>	External	Passing Juice
Follow	External	Passing Juice
<u>Mashable</u>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
see more  >	Internal	Passing Juice
<u>Search</u>	Internal	Passing Juice
<u>Videos</u>	Internal	Passing Juice
Social Media	Internal	Passing Juice
<u>Tech</u>	Internal	Passing Juice
<u>Business</u>	Internal	Passing Juice
Entertainment	Internal	Passing Juice
<u>World</u>	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
<u>Watercooler</u>	Internal	Passing Juice
Shop	Internal	Passing Juice

# In-page links

<u>Videos</u>	Internal	Passing Juice
Social Media	Internal	Passing Juice
<u>Tech</u>	Internal	Passing Juice
<u>Business</u>	Internal	Passing Juice
Entertainment	Internal	Passing Juice
World	Internal	Passing Juice
<u>Lifestyle</u>	Internal	Passing Juice
Watercooler	Internal	Passing Juice
About Us	Internal	Passing Juice
Licensing & amp: Reprints	External	Passing Juice
<u>Archive</u>	Internal	Passing Juice
Mashable Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Submit News	Internal	Passing Juice
<u>Advertise</u>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
iPhone / iPad	External	Passing Juice
<u>Android</u>	External	Passing Juice
Subscriptions	Internal	Passing Juice
Job Board	Internal	Passing Juice
Social Good Summit	Internal	Passing Juice
Samsung's Siri killer to debut on the Galaxy S8	Internal	Passing Juice
Taj Mahal disappears in a blanket of deadly smog	Internal	Passing Juice
Footballer':s school talk on internet security ends in a porn screening	Internal	Passing Juice
Arrested woman turns over her tote bag and the surprise koala therein	Internal	Passing Juice
11-year-old surfer gives adorably honest interview, melts hearts online	Internal	Passing Juice

Hundreds of thousands storm Seoul's streets calling for South Korea's president to step down	Internal	Passing Juice
'The Walking Dead' actually has a lot in common with the presidential election	Internal	Passing Juice
'Westworld' may have finally killed someone off in episode 6	Internal	Passing Juice
After Tinder murder trial, acquitted man paid for cringeworthy interview	Internal	Passing Juice
Meet the 12-year-old legend who sews teddy bears for sick children	Internal	Passing Juice
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'CU in the NT' is quite possibly the wildest tourism slogan ever	Internal	Passing Juice
Pavel wins 2016 Hearthstone World Championship	Internal	Passing Juice
Even Donald Trump's campaign is fed up with his tweets	Internal	Passing Juice
Victim of tragic Kit Kat theft gets car full of candy bars	Internal	Passing Juice
FBI basically says 'my bad,' clears Clinton in latest email investigation	Internal	Passing Juice
There is a 100% chance that Nate Silver is f**king furious	Internal	Passing Juice

'Silicon Valley' star shuts down BlizzCon haters in one Instagram	Internal	Passing Juice
Watch Katy Perry perform on the campaign trail for her pal, 'Hilly C'	Internal	Passing Juice
Pollution is so bad in New Delhi people are taking <u>'smog selfies'</u>	Internal	Passing Juice
Watch Solange protest as Beyoncé and their mom pick her up like a tiny baby	Internal	Passing Juice
2005	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
Mar	Internal	Passing Juice
Apr	Internal	Passing Juice
<u>May</u>	Internal	Passing Juice
Jun	Internal	Passing Juice
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<u>Sep</u>	Internal	Passing Juice
<u>Oct</u>	Internal	Passing Juice
Nov	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
2006	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
<u>Mar</u>	Internal	Passing Juice
<u>Apr</u>	Internal	Passing Juice
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<u>Jun</u>	Internal	Passing Juice
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<u>Sep</u>	Internal	Passing Juice
<u>Oct</u>	Internal	Passing Juice
<u>Nov</u>	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
2007	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
<u>Mar</u>	Internal	Passing Juice
<u>Apr</u>	Internal	Passing Juice
<u>May</u>	Internal	Passing Juice
<u>Jun</u>	Internal	Passing Juice
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<u>Sep</u>	Internal	Passing Juice
<u>Oct</u>	Internal	Passing Juice
Nov	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
2008	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
<u>Mar</u>	Internal	Passing Juice
Apr	Internal	Passing Juice
<u>May</u>	Internal	Passing Juice
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<u>Sep</u>	Internal	Passing Juice
Oct	Internal	Passing Juice

Nov	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
2009	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
<u>Mar</u>	Internal	Passing Juice
<u>Apr</u>	Internal	Passing Juice
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Nov	Internal	Passing Juice
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2010	Internal	Passing Juice
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Dec	Internal	Passing Juice

<u>2011</u>	Internal	Passing Juice
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<u>Dec</u>	Internal	Passing Juice
2012	Internal	Passing Juice
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<u>Mar</u>	Internal	Passing Juice
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Nov	Internal	Passing Juice
Dec	Internal	Passing Juice
2013	Internal	Passing Juice
Jan	Internal	Passing Juice

<u>Feb</u>	Internal	Passing Juice
<u>Mar</u>	Internal	Passing Juice
<u>Apr</u>	Internal	Passing Juice
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Nov	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
2014	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
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<u>Sep</u>	Internal	Passing Juice
<u>Oct</u>	Internal	Passing Juice
<u>Nov</u>	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
2016	Internal	Passing Juice
<u>Jan</u>	Internal	Passing Juice
<u>Feb</u>	Internal	Passing Juice
<u>Mar</u>	Internal	Passing Juice
<u>Apr</u>	Internal	Passing Juice
May	Internal	Passing Juice
Jun	Internal	Passing Juice
<u>Jul</u>	Internal	Passing Juice
Aug	Internal	Passing Juice
<u>Sep</u>	Internal	Passing Juice
<u>Oct</u>	Internal	Passing Juice
Nov	Internal	Passing Juice
<u>Dec</u>	Internal	Passing Juice
Subscribe	Internal	Passing Juice
=	External	Passing Juice

<u>Mashable</u>	Internal	Passing Juice
Code & amp: Theory	External	noFollow

### SEO Keywords

|--|

### **Keywords Consistency**

### Usability

0	Url	Domain : mashable.com Length : 12
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

<b>②</b>	Doctype	HTML 5
8	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors: 80 Warnings: 34

#### Document

	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tags <center>  1  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

0	Mobile Optimization	~	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
	http://mashable.com/sitemap.xml	
	http://mashable.com/sitemap.xml	
	http://mashable.com/sitemap-news.xmlo	
	Robots.txt	http://mashable.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
Ŭ	Google Analytics	