



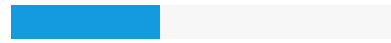
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Website review labanquepostale.fr

Generated on November 12 2016 05:30 AM





The score is 31/100







SEO Content

	Title	<p>Banque - banque en ligne - La Banque Postale - La Banque Postale</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.labanquepostale.fr/portail.html</td> </tr> <tr> <td>title</td> <td>Banque - banque en ligne - La Banque Postale - La Banque Postale</td> </tr> <tr> <td>image</td> <td>https://www.labanquepostale.fr/etc/designs/lab-anquepostale/particuliers/images/bp-app/fb_bp.jpg</td> </tr> <tr> <td>site_name</td> <td>La Banque Postale</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://www.labanquepostale.fr/portail.html	title	Banque - banque en ligne - La Banque Postale - La Banque Postale	image	https://www.labanquepostale.fr/etc/designs/lab-anquepostale/particuliers/images/bp-app/fb_bp.jpg	site_name	La Banque Postale	type	website
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	Headings	<table border="1" data-bbox="544 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2045 703 2078" style="list-style-type: none"> [H1] 	H1	H2	H3	H4	H5	H6	1	6	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	1	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] LA BANQUE POSTALE • [H2] PARTICULIERS • [H2] ENTREPRISES • [H2] PROFESSIONNELS • [H2] ASSOCIATIONS ET MUTUELLES • [H2] SECTEUR PUBLIC LOCAL • [H3] PARTICULIERS
	Images	<p>We found 19 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 7 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25.71%</p> <p>Internal Links 74.29%</p>

In-page links

Anchor	Type	Juice
Accès à vos comptes par l'écran de connexion pleine page	Internal	Passing Juice


In-page links

Accéder au Menu Principal	Internal	Passing Juice
Accéder au Contenu éditorial	Internal	Passing Juice
Accéder au Pied de page	Internal	Passing Juice
En savoir plus pour gérer ces paramètres.	Internal	Passing Juice
Particuliers	Internal	Passing Juice
Moments de vie	Internal	Passing Juice
Produits banque & assurance	Internal	Passing Juice
Solutions jeunes	Internal	Passing Juice
Solutions patrimoniales	Internal	Passing Juice
PME	Internal	Passing Juice
Grandes entreprises	Internal	Passing Juice
Grands institutionnels	Internal	Passing Juice
Professionnels	Internal	Passing Juice
Associations de proximité	Internal	Passing Juice
Associations gestionnaires	Internal	Passing Juice
Mutuelles et protection sociale	Internal	Passing Juice
Collectivités locales et EPL	Internal	Passing Juice
Habitat social	Internal	Passing Juice
Hôpitaux publics	Internal	Passing Juice
Groupe La Banque Postale	External	Passing Juice
La Poste	External	Passing Juice
LBPAM	External	Passing Juice
La Poste Mobile	External	Passing Juice
ACCÈS ESPACE PARTICULIERS	Internal	Passing Juice
ENTREPRISES	Internal	Passing Juice
PROFESSIONNELS	Internal	Passing Juice
ASSOCIATIONS ET MUTUELLES	Internal	Passing Juice
SECTEUR PUBLIC LOCAL	Internal	Passing Juice

In-page links

EN SAVOIR PLUS	External	Passing Juice
OUVRIR UN COMPTE	External	Passing Juice
FAITES UN DON	External	Passing Juice
EN SAVOIR +	External	Passing Juice
DEVENIR CLIENT	Internal	Passing Juice
EN SAVOIR PLUS	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : labanquepostale.fr Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 61 Warnings : 4				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://labanquepostale.fr/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics