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Website review kent-builders.co.uk

Generated on January 04 2019 05:26 AM






The score is 68/100






SEO Content

	Title	Kent Builders - Reputable Builders in Kent Length : 42 Perfect, your title contains between 10 and 70 characters.														
	Description	Reliable & Reputable Builders in Kent. Building Services Include Property Extensions, Brickwork, General Construction, Conversions and Refurbishment. Length : 153 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kent Builders - Reputable Builders in Kent</td></tr><tr><td>description</td><td>Reliable & Reputable Builders in Kent. Building Services Include Property Extensions, Brickwork, General Construction, Conversions and Refurbishment.</td></tr><tr><td>url</td><td>https://www.kent-builders.co.uk/</td></tr><tr><td>site_name</td><td>Kent Builders</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Kent Builders - Reputable Builders in Kent	description	Reliable & Reputable Builders in Kent. Building Services Include Property Extensions, Brickwork, General Construction, Conversions and Refurbishment.	url	https://www.kent-builders.co.uk/	site_name	Kent Builders
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SEO Content

		image	https://www.kent-builders.co.uk/wp-content/uploads/2018/09/Kent-Builders-Logo-1.png				
		image:secure_url	https://www.kent-builders.co.uk/wp-content/uploads/2018/09/Kent-Builders-Logo-1.png				
		image:width	1000				
		image:height	477				
		image:alt	Kent Builders Logo				
	Headings	H1	H2	H3	H4	H5	H6
		1	2	3	0	0	0
		<ul style="list-style-type: none"> • [H1] Builders in Kent • [H2] Reputable Builders in Kent • [H2] Contact Us Today • [H3] Competitive Pricing And Building Services • [H3] A Proven Track Record • [H3] Honest Work 					
	Images	We found 2 images on this web page.					
		Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 16%					
		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
Accept	Internal	Passing Juice
Read Our Privacy & Cookie Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

number construction work working best means
projects new **builders kent**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
builders	13	✓	✗	✓	✓
kent	8	✓	✗	✓	✓
projects	7	✗	✗	✗	✗
work	6	✗	✗	✓	✓

Keywords Consistency

best

5



Usability

	Url	Domain : kent-builders.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://kent-builders.co.uk/sitemap.xml>



Robots.txt

<http://kent-builders.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics