Website review colatour.com.tw

The score is 36/100

SEO Content

✅	Title	可樂旅遊，國內外旅遊，colatour 康福旅行社 Length : 22 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	可樂旅遊提供國內外團體旅遊、機票訂位、訂房、高鐵、訂車票......各種旅遊相關服務，讓您輕鬆規劃便利出遊，擁有美好旅遊回憶！ Length : 63 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	機票, 訂房車, 旅遊, 高鐵 Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	可樂旅遊
url	http://www.colatour.com.tw
type	product
title	可樂旅遊，國內外旅遊，colatour 康福旅行社
description	可樂旅遊提供國內外團體旅遊、機票訂位、訂房、高鐵、訂車票......各種旅遊相關服務，讓您輕鬆規劃便利出遊，擁有美好旅遊回憶！
image	http://www.colatour.com.tw/C000_Portal/Images/logo.png

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		1	1	1	0	0	0
		[H1] □□□□ [H2] □□□□ [H3] □□□□					
❌	Images	We found 73 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 116 links including 1 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.48% Internal Links 90.52%

In-page links

Anchor	Type	Juice
□□□□□ □□□□	Internal	Passing Juice
□□□□	External	Passing Juice

In-page links

预定入口	Internal	Passing Juice
度假村	Internal	Passing Juice
预定入口	Internal	Passing Juice
度假村	External	Passing Juice
度假	Internal	Passing Juice
滑雪	Internal	Passing Juice
海滨	Internal	Passing Juice
阳光沙滩	Internal	Passing Juice
亲子	Internal	Passing Juice
家庭	Internal	Passing Juice
美食	Internal	Passing Juice
运动	Internal	Passing Juice
目的地	Internal	Passing Juice
亚洲	Internal	Passing Juice
欧洲	Internal	Passing Juice
美洲	Internal	Passing Juice
非洲	Internal	Passing Juice
大洋洲	Internal	Passing Juice
度假村	Internal	Passing Juice
主题游	Internal	Passing Juice
滑雪游	Internal	Passing Juice
Club Med	Internal	Passing Juice
新闻动态	Internal	Passing Juice
简介	Internal	Passing Juice
历史	Internal	Passing Juice
招聘	Internal	Passing Juice
联系我们	Internal	Passing Juice

In-page links

Link	Type	Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
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fun□□	Internal	Passing Juice
●	Internal	Passing Juice
●	Internal	Passing Juice
●	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□	Internal	Passing Juice

In-page links

口口	Internal	Passing Juice
口口	Internal	Passing Juice
口口	Internal	Passing Juice
口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口	External	Passing Juice
口口口口口口口 口	Internal	Passing Juice
口口口口口	Internal	Passing Juice
口口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口1口	Internal	Passing Juice
1口口口	Internal	Passing Juice
3口口口	Internal	Passing Juice
5口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口1口口口	Internal	Passing Juice
口口3口口口	Internal	Passing Juice
口口5口口口	Internal	Passing Juice
口口口口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice
口口口口	Internal	Passing Juice

In-page links

首頁	Internal	Passing Juice
關於	Internal	Passing Juice
訂單查詢服務	Internal	Passing Juice
立即加入會員	Internal	Passing Juice
會員登入	Internal	Passing Juice
會員專區	Internal	Passing Juice
國旅	Internal	Passing Juice
機票	Internal	Passing Juice
訂房專區	Internal	Passing Juice
旅遊不便險專區	Internal	Passing Juice
簽證服務	Internal	Passing Juice
訂車服務	Internal	Passing Juice
國外旅遊	Internal	Passing Juice
國旅	Internal	Passing Juice
自由行專區	Internal	Passing Juice
團體旅遊行程表	Internal	Passing Juice
1日遊專區	Internal	Passing Juice
3日遊專區	Internal	Passing Juice
5日遊專區	Internal	Passing Juice
高鐵假期	Internal	Passing Juice
優惠活動專區	Internal	Passing Juice
訂房訂車專區	Internal	Passing Juice
member.b2c@colatour.com.tw	External	Passing Juice
可樂旅遊臉書粉絲專頁	External	Passing Juice
可樂旅遊官方賴好友	External	Passing Juice
可樂旅遊客服專線	External	Passing Juice
可樂旅遊折扣優惠	External	Passing Juice
可樂旅遊線上旅展活動	External	Passing Juice

SEO Keywords
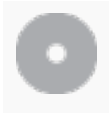
	Keywords Cloud	53900🔲🔲🔲 🔲🔲🔲🔲 🔲🔲🔲🔲🔲 🔲🔲🔲🔲 🔲🔲🔲🔲 🔲🔲🔲 🔲🔲🔲🔲 🔲🔲🔲🔲 🔲🔲🔲🔲 🔲🔲🔲🔲

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
🔲🔲🔲	3	✖	✖	✖	✖
53900🔲🔲🔲	2	✖	✖	✖	✖
🔲🔲🔲🔲	2	✖	✖	✖	✖
🔲🔲🔲🔲	2	✖	✖	✖	✖
🔲🔲🔲🔲🔲	2	✖	✖	✖	✖

Usability

	Url	Domain : colatour.com.tw Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is zh.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 1001 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✗ Apple Icon
		✗ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		http://colatour.com.tw/sitemap.xml
✓	Robots.txt	http://colatour.com.tw/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics