Website review aprajitakohli.com

Generated on October 06 2016 06:53 AM

The score is 39/100

SEO Content

✓	Title	aprajitakohli | Just another WordPress site Length : 43 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	H1 0 | H2 9 | H3 0 | H4 1 | H5 7 | H6 0 • [H2] Aprajita Kohli • [H2] LATEST NEWS • [H2] My Skills • [H2] Get to know me • [H2] I believe, keeping a clear vision, targeting the right people and doing what you love is the key to get successful. • [H2] Follow me On Instagram • [H2] Recent Tweets • [H2] Categories • [H2] Let’s Be Social • [H4] Aprajita Kohli • [H5] Hello and Welcome • [H5] I am Aprajita, 25 years young and love writing about , travel, eating out places and Upcoming Digital trends.

SEO Content

		• [H5] How can I forget, I love clicking pictures too. • [H5] Graduated in Journalism and PR and then Masters in MBA international Business from University of Greenwich, United Kingdom. Yes! I love Greenwich. • [H5] I love meeting new people and talking is my favourite thing to do ! jokes apart, but feel free to go through my blog, post a comment , and I will get back with more exciting posts for you. • [H5] • [H5] Keep Reading.
✗	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 21 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.81% Internal Links 76.19%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Personal	Internal	Passing Juice
Travel	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Business	Internal	Passing Juice
Gallery	Internal	Passing Juice
Events	Internal	Passing Juice
Digital	Internal	Passing Juice
Contact	Internal	Passing Juice
University of Greenwich, United Kingdom	External	Passing Juice
Megrisoft	External	Passing Juice
@LinkedIn	External	Passing Juice
2 weeks ago	External	Passing Juice
3 weeks ago	External	Passing Juice
Content	Internal	Passing Juice
French	Internal	Passing Juice
Friends	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
	Internal	Passing Juice
Article Writing Service	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

Keywords Cloud

ago content weeks digital business public aprajitakohli writing marketing management

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	4	✖	✖	✖	✔
writing	3	✖	✖	✖	✔
content	3	✖	✖	✖	✖
aprajitakohli	3	✔	✖	✖	✖
business	3	✖	✖	✖	✔

Usability

	Url	Domain : aprajitakohli.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.