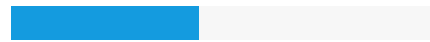




Website review appfolio.com

Generated on January 19 2017 06:47 AM

The score is 39/100



SEO Content

	<p>Title</p>	<p>Property Management Software AppFolio</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Automate & Grow Your Business With Easy-To-Use Online Property Management Software - Become More Efficient & More Profitable - Try It Free Now</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Property Management Software AppFolio</td> </tr> <tr> <td>site_name</td> <td>AppFolio</td> </tr> <tr> <td>url</td> <td>https://www.appfolio.com/</td> </tr> <tr> <td>description</td> <td>Automate & Grow Your Business With Easy-To-Use Online Property Management Software - Become More Efficient & More Profitable - Try It Free Now</td> </tr> <tr> <td>image</td> <td>https://www.appfolio.com/images/html/apm-fb-logo.png</td> </tr> </tbody> </table>	Property	Content	title	Property Management Software AppFolio	site_name	AppFolio	url	https://www.appfolio.com/	description	Automate & Grow Your Business With Easy-To-Use Online Property Management Software - Become More Efficient & More Profitable - Try It Free Now	image	https://www.appfolio.com/images/html/apm-fb-logo.png
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title	Property Management Software AppFolio													
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image	https://www.appfolio.com/images/html/apm-fb-logo.png													
	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>												

SEO Content





1 19 14 0 8 1

- [H1] Cloud-based property management software built for the modern manager.
- [H2] ALL-IN-ONE SOLUTION
- [H2] DESIGNED FOR EVERY PORTFOLIO TYPE
- [H2] TO SUPPORT YOUR ENTIRE BUSINESS
- [H2] PRODUCT
- [H2] COMPANY
- [H2] Automate. Modernize. Grow.
- [H2] Built For The Modern Property Management Business
- [H2] Transparent Pricing, No Hidden Fees
- [H2] Why Choose AppFolio Property Manager?
- [H2] Happy Customers
- [H2] Save Your Webinar Seat
- [H2] Save Your Webinar Seat
- [H2] Will we see you at our next Meet-Up?
- [H2] Always Be Learning
- [H2] Jobs
- [H2] News & Press
- [H2] Online Property Management Software
- [H2] Didn't find what you're looking for?
- [H2] Get A Free Demo
- [H3] Residential. Commercial. Student housing. HOA. Manage it all.
- [H3] Attract and retain today's property owner
- [H3] Connect with ideal renters and improve communication
- [H3] Easily manage property maintenance and inspections
- [H3] Optimize your listings and online presence
- [H3] Complete and accurate accounting built specifically for property management
- [H3] We make it easy to understand and easy to plan for.
- [H3] Thousands of successful companies use AppFolio to grow. You can too!
- [H3] We provide fresh and valuable resources on a regular basis to help you succeed in today's market.
- [H3] About
- [H3] Features & Benefits
- [H3] CONTACT US
- [H3] CONNECT WITH US
- [H3] JOIN OUR MAILING LIST
- [H5] Provide a better experience for your modern customers.
- [H5] Streamline payments to owners and keep them informed.
- [H5] Bring more awareness to your brand and services.
- [H5] Arm your maintenance team with tools to resolve issues fast.
- [H5] Be more efficient in your leasing and accounting processes.
- [H5] Grow your property management business & see the ROI immediately.
- [H5] Thank you for signing up for our webinar.
- [H5] Thank you for signing up on our mailing list.
- [H6] How much can you really save with AppFolio?





Images

We found 32 images on this web page.

SEO Content

		15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 50 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
FREE DEMO	Internal	Passing Juice
TRY IT FREE TODAY	Internal	Passing Juice
HOME	Internal	Passing Juice
BENEFITS	Internal	Passing Juice
Overview	Internal	Passing Juice


In-page links

Residential Features	Internal	Passing Juice
Commercial Features	Internal	Passing Juice
Student Housing Features	Internal	Passing Juice
HOA	Internal	Passing Juice
Owners	Internal	Passing Juice
Marketing	Internal	Passing Juice
Residents & Leasing	Internal	Passing Juice
Accounting & Reporting	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Support	Internal	Passing Juice
Case Studies & Testimonials	Internal	Passing Juice
Customer Reviews	Internal	Passing Juice
Support Experience Survey	Internal	Passing Juice
Top 10 Reasons To Choose AppFolio Property Manager	Internal	Passing Juice
PRICING	Internal	Passing Juice
BLOG	Internal	Passing Juice
Our Product	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
News & Press Releases	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Company	External	Passing Juice
Management Team	External	Passing Juice
Job Opportunities	External	Passing Juice
Investor Relations	External	Passing Juice
Property Manager Login	Internal	Passing Juice
Tenant Portal Login	Internal	Passing Juice
Owner Portal Login	Internal	Passing Juice
Login	Internal	Passing Juice

In-page links

REQUEST A DEMO	Internal	Passing Juice
WATCH PRODUCT OVERVIEW	Internal	Passing Juice
REQUEST A DEMO	Internal	Passing Juice
REQUEST A DEMO	Internal	Passing Juice
REQUEST A DEMO	Internal	Passing Juice
REQUEST A DEMO	Internal	Passing Juice
REQUEST A DEMO	Internal	Passing Juice
SPEAK WITH SALES	Internal	Passing Juice
TAKE ME THERE	Internal	Passing Juice
SEE IF WE'RE COMING TO YOUR TOWN	Internal	Passing Juice
WATCH THE VIDEO	Internal	Passing Juice
READ THE GUIDE	Internal	Passing Juice
READ THE eBOOK	Internal	Passing Juice
REQUEST A CALL	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Investor Relations	External	Passing Juice
Privacy Policy	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : appfolio.com Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://appfolio.com/sitemap.xml https://www.appfolio.com/sitemap.xml https://www.appfolio.com/video-sitemap.xml https://www.appfolio.com/blog/sitemap_index.xml</pre>
	Robots.txt	<p>http://appfolio.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>