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Website review 6pm.com

Generated on November 12 2016 03:58 AM

The score is 65/100







SEO Content

	Title	6pm.com - Shoes, clothing, accessories and more on sale! Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	Discounted shoes, clothing, accessories and more at 6pm.com! Shop for brands you love on sale. Score on the Style, Score on the Price. Length : 134 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Deep Discounts, Best Price, Cheap, Deals, Sales, Name Brand, Low Prices, Savings, Bargains, Closeouts, Shoes, Footwear, Running, Boots, Heels, Sandals, Flip Flops, Flats, Wedges, Clogs, Slingbacks, SI Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>3</td><td>19</td><td>45</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] Deals Below Expire 11/14• [H3] Deals Below Expire 11/13• [H3] Deals Below Expire 11/12• [H4] Holiday Gift Preview: Handbags & More• [H4] Comfortable & Cool Fall Boots• [H4] Stand Out Style for Everyone• [H4] Made for the Street & Beyond• [H4] Fleece Tops & Bottoms• [H4] Designer Footwear You Need• [H4] Boho Bags & Shoes• [H4] Stay Warm All Season	H1	H2	H3	H4	H5	H6	0	0	3	19	45	0
H1	H2	H3	H4	H5	H6									
0	0	3	19	45	0									





SEO Content

- [H4] Fall Travel Accessories
- [H4] Fashion Boots For Less
- [H4] Oxfords & Loafers for Fall
- [H4] Chic Comfort Footwear
- [H4] Invest in Designer Boots
- [H4] Featured Lookbook
- [H4] All these styles must go!
- [H4] Top Brands You'll Love
- [H4] Let's Keep In Touch
- [H4] We Love Feedback
- [H4] Follow us on Instagram @shop6pm
- [H5] Women's
- [H5] Men's
- [H5] Girls' Shoes
- [H5] Boys' Shoes
- [H5] Women's
- [H5] Men's
- [H5] Juniors
- [H5] Girls'
- [H5] Boys'
- [H5] Swimwear
- [H5] All Bags
- [H5] Top Styles
- [H5] Top Brands
- [H5] All Accessories
- [H5] Sunglass Styles
- [H5] Top Brands
- [H5] Shoes
- [H5] Clothing
- [H5] Handbags
- [H5] Juniors
- [H5] Plus Size
- [H5] Petite
- [H5] Accessories
- [H5] Eyewear
- [H5] Swimwear
- [H5] Shoes
- [H5] Clothing
- [H5] Big and Tall
- [H5] Bags
- [H5] Accessories
- [H5] Eyewear
- [H5] Swimwear
- [H5] Boys' Shoes
- [H5] Boys' Clothing
- [H5] Boys' Swimwear
- [H5] Girls' Shoes
- [H5] Girls' Clothing
- [H5] Girls' Swimwear
- [H5] Featured Brands
- [H5] Brand Index
- [H5] Customer Service
- [H5] Shopping
- [H5] My Account
- [H5] Information
- [H5] Resources

SEO Content

	Images	We found 29 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 197 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.09% Internal Links 93.91%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Log In	Internal	Passing Juice
Logout	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Shoes	Internal	Passing Juice
Women's	Internal	Passing Juice
Sneakers & Athletic	Internal	Passing Juice
Boots	Internal	Passing Juice
Heels	Internal	Passing Juice
Flats	Internal	Passing Juice
Clogs & Mules	Internal	Passing Juice
Loafers	Internal	Passing Juice
Oxfords	Internal	Passing Juice
Men's	Internal	Passing Juice
Sneakers & Athletic	Internal	Passing Juice
Boots	Internal	Passing Juice
Oxfords	Internal	Passing Juice
Loafers	Internal	Passing Juice
Boat Shoes	Internal	Passing Juice
Sandals	Internal	Passing Juice
Girls' Shoes	Internal	Passing Juice
Boys' Shoes	Internal	Passing Juice
Clothing	Internal	Passing Juice
Women's	Internal	Passing Juice
Dresses	Internal	Passing Juice
Shirts & Tops	Internal	Passing Juice
Coats & Outerwear	Internal	Passing Juice
Jeans	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Men's	Internal	Passing Juice
Shirts & Tops	Internal	Passing Juice
Coats & Outerwear	Internal	Passing Juice

In-page links

Jeans	Internal	Passing Juice
Pants	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Juniors	Internal	Passing Juice
Girls'	Internal	Passing Juice
Boys'	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Bags	Internal	Passing Juice
All Bags	Internal	Passing Juice
Handbags	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Wallets & Accessories	Internal	Passing Juice
Luggage	Internal	Passing Juice
Cross Body	Internal	Passing Juice
Totes	Internal	Passing Juice
Shoulder Bags	Internal	Passing Juice
Satchels	Internal	Passing Juice
Clutches	Internal	Passing Juice
COACH	Internal	Passing Juice
Tommy Hilfiger	Internal	Passing Juice
Valentino Bags by Mario Valentino	Internal	Passing Juice
Steve Madden	Internal	Passing Juice
Erye	Internal	Passing Juice
Accessories	Internal	Passing Juice
All Accessories	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Hats	Internal	Passing Juice
Watches	Internal	Passing Juice

In-page links

Jewelry	Internal	Passing Juice
Belts	Internal	Passing Juice
Aviators	Internal	Passing Juice
Oval	Internal	Passing Juice
Rectangular	Internal	Passing Juice
Cat Eye	Internal	Passing Juice
Oakley	Internal	Passing Juice
Spy Optic	Internal	Passing Juice
Under Armour	Internal	Passing Juice
GUESS	Internal	Passing Juice
Columbia	Internal	Passing Juice
Women's	Internal	Passing Juice
Shoes	Internal	Passing Juice
Heels	Internal	Passing Juice
Boots	Internal	Passing Juice
Flats	Internal	Passing Juice
Sneakers & Athletic	Internal	Passing Juice
Clogs & Mules	Internal	Passing Juice
Sandals	Internal	Passing Juice
Pants	Internal	Passing Juice
Handbags	Internal	Passing Juice
Crossbody	Internal	Passing Juice
Totes	Internal	Passing Juice
Shoulder Bags	Internal	Passing Juice
Satchel	Internal	Passing Juice
Juniors	Internal	Passing Juice
Plus Size	Internal	Passing Juice
Petite	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Eyewear	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Men's	Internal	Passing Juice
Shoes	Internal	Passing Juice
Sneakers & Athletic	Internal	Passing Juice
Boots	Internal	Passing Juice
Clothing	Internal	Passing Juice
Shirts & Tops	Internal	Passing Juice
Coats & Outerwear	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Jeans	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Big and Tall	Internal	Passing Juice
Bags	Internal	Passing Juice
Accessories	Internal	Passing Juice
Eyewear	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Kids'	Internal	Passing Juice
Boys' Shoes	Internal	Passing Juice
Sneakers & Athletic	Internal	Passing Juice
Boots	Internal	Passing Juice
Sandals	Internal	Passing Juice
Boys' Clothing	Internal	Passing Juice
Shirts & Tops	Internal	Passing Juice
Coats & Outerwear	Internal	Passing Juice
Pants	Internal	Passing Juice

In-page links

Hoodies & Sweatshirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Boys' Swimwear	Internal	Passing Juice
Girls' Shoes	Internal	Passing Juice
Sneakers & Athletic	Internal	Passing Juice
Boots	Internal	Passing Juice
Flats	Internal	Passing Juice
Girls' Clothing	Internal	Passing Juice
Coats & Outerwear	Internal	Passing Juice
Dresses	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Girls' Swimwear	Internal	Passing Juice
Clearance	Internal	Passing Juice
Brands	Internal	Passing Juice
UGG	Internal	Passing Juice
COACH	Internal	Passing Juice
Frye	Internal	Passing Juice
ASICS	Internal	Passing Juice
Nine West	Internal	Passing Juice
Converse	Internal	Passing Juice
Saucony	Internal	Passing Juice
Calvin Klein	Internal	Passing Juice
Lacoste	Internal	Passing Juice
Under Armour	Internal	Passing Juice
The North Face	Internal	Passing Juice
Nike	Internal	Passing Juice
New Balance	Internal	Passing Juice
#	Internal	Passing Juice

In-page links

A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
E	Internal	Passing Juice
F	Internal	Passing Juice
G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice
M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice
W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
Share Feedback	Internal	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Safe Shopping Guarantee	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
Shipping Rates	Internal	Passing Juice
Return Policy	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Contact Info	Internal	Passing Juice
About	Internal	Passing Juice
Site Map	Internal	Passing Juice
Coupons	Internal	Passing Juice
Associates Program	Internal	Passing Juice
Terms Of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Interest-Based Ads	Internal	Passing Juice
Welg	External	Passing Juice
Zappos.com	External	Passing Juice
Shoes	External	Passing Juice
Sandals	External	Passing Juice
Dresses	External	Passing Juice
Jeans	External	Passing Juice
Zappos Luxury	External	Passing Juice

SEO Keywords








Keywords Cloud

msrp **shop** boots styles **view** shoes
brands **all more now**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	20	✘	✘	✘	✔
shop	18	✘	✘	✔	✔
now	18	✘	✘	✘	✘
view	15	✘	✘	✘	✔
more	12	✔	✘	✔	✔



Usability

	Url	Domain : 6pm.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>1</td></tr><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1	<u>	1
Deprecated tags	Occurrences							
<s>	1							
<u>	1							
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✗ Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://6pm.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>