

# Website review 123-reg.co.uk

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The score is 68/100







## SEO Content

	Title	Domain name registration and web hosting services   123 Reg Length : 59 Perfect, your title contains between 10 and 70 characters.														
	Description	It's easy to take your business online with UK's #1 registrar. Get products at affordable prices and fantastic support to help you every step of the way. Length : 153 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Domain name registration and web hosting services   123 Reg</td></tr><tr><td>description</td><td>It's easy to take your business online with UK's #1 registrar. Get products at affordable prices and fantastic support to help you every step of the way.</td></tr><tr><td>url</td><td>https://www.123-reg.co.uk/</td></tr><tr><td>site_name</td><td>123-reg.co.uk</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Domain name registration and web hosting services   123 Reg	description	It's easy to take your business online with UK's #1 registrar. Get products at affordable prices and fantastic support to help you every step of the way.	url	https://www.123-reg.co.uk/	site_name	123-reg.co.uk
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# SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>16</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Whatever your ambition we make it happen online</li><li>• [H2] Easy. Simple. Clear.</li><li>• [H2] How do you want to build your site?</li><li>• [H2] The tools you need to get found &amp; sell more</li><li>• [H2] Do you need to build a site from scratch?</li><li>• [H2] Why choose 123 Reg?</li><li>• [H3] Website Builder</li><li>• [H3] Web Hosting</li><li>• [H3] WordPress Hosting</li><li>• [H3] Your ideal domain name, your own branded email, fully supported web hosting - all achievable right here and now.</li><li>• [H3] SSL Certificates</li><li>• [H3] Search Engine Optimiser</li><li>• [H3] Email Marketing</li><li>• [H3] Powerful business-class email that's personalised to you</li><li>• [H3] We're the UK's #1</li><li>• [H3] Here for you 24/7</li><li>• [H3] Set up your website now</li><li>• [H3] Everything in one place</li><li>• [H3] Ready to get started?</li><li>• [H3] Great value since 2000</li><li>• [H3] Let's get your business online...</li><li>• [H3] We're here to help your business succeed</li><li>• [H4] .com, .co.uk, .xyz, .photos, .london...? We have the right domain for you</li><li>• [H4] Support Site</li><li>• [H4] Blog</li><li>• [H4] Online Business Training</li><li>• [H4] Questions?</li></ul>	H1	H2	H3	H4	H5	H6	1	5	16	5	0	0
H1	H2	H3	H4	H5	H6									
1	5	16	5	0	0									
	Images	<p>We found 35 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Online Business Training</a>	Internal	Passing Juice
<a href="#">Create an account</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice
<a href="#">Domain Names</a>	Internal	Passing Juice
<a href="#">Domain Name prices</a>	Internal	Passing Juice
<a href="#">Transfer</a>	Internal	Passing Juice
<a href="#">Domain Privacy</a>	Internal	Passing Juice
<a href="#">Generic top level domains</a>	Internal	Passing Juice
<a href="#">No hidden costs</a>	Internal	Passing Juice
<a href="#">Bulk Ordering</a>	Internal	Passing Juice
<a href="#">Backorder</a>	Internal	Passing Juice
<a href="#">Premium Domains</a>	Internal	Passing Juice
<a href="#">Sell your Domains</a>	Internal	Passing Juice
<a href="#">Email Hosting</a>	Internal	Passing Juice
<a href="#">Create a website</a>	Internal	Passing Juice

## In-page links

<a href="#">Website Builder</a>	Internal	Passing Juice
<a href="#">Online Shop</a>	Internal	Passing Juice
<a href="#">Make Me a Website</a>	Internal	Passing Juice
<a href="#">Market your site</a>	Internal	Passing Juice
<a href="#">Search Engine Optimiser</a>	Internal	Passing Juice
<a href="#">Email Marketing</a>	Internal	Passing Juice
<a href="#">Pay-Per-Click Management</a>	Internal	Passing Juice
<a href="#">Web Hosting</a>	Internal	Passing Juice
<a href="#">Premium Hosting</a>	Internal	Passing Juice
<a href="#">WordPress Hosting</a>	Internal	Passing Juice
<a href="#">Joomla Hosting</a>	Internal	Passing Juice
<a href="#">Drupal Hosting</a>	Internal	Passing Juice
<a href="#">Office 365</a>	Internal	Passing Juice
<a href="#">Virtual Private Servers (VPS)</a>	Internal	Passing Juice
<a href="#">Dedicated Servers</a>	Internal	Passing Juice
<a href="#">SSL</a>	Internal	Passing Juice
<a href="#">Cloud Backup</a>	Internal	Passing Juice
<a href="#">SiteLock</a>	Internal	Passing Juice
<a href="#">Find out more about our domain names</a>	Internal	Passing Juice
<a href="#">Transfer your domains to us</a>	Internal	Passing Juice
<a href="#">BUILD YOUR WEBSITE</a>	Internal	Passing Juice
<a href="#">VIEW HOSTING PLANS</a>	Internal	Passing Juice
<a href="#">GET WORDPRESS</a>	Internal	Passing Juice
<a href="#">VPS</a>	Internal	Passing Juice
<a href="#">Dedicated Server</a>	Internal	Passing Juice
<a href="#">SECURE YOUR WEBSITE</a>	Internal	Passing Juice
<a href="#">OPTIMISE YOUR WEBSITE</a>	Internal	Passing Juice
<a href="#">GROW YOUR BUSINESS</a>	Internal	Passing Juice

## In-page links

<a href="#">GET PERSONALISED EMAIL</a>	Internal	Passing Juice
<a href="#">CLICK FOR MORE</a>	Internal	Passing Juice
<a href="#">GO TO OUR SUPPORT SITE</a>	Internal	Passing Juice
<a href="#">VISIT OUR BLOG</a>	Internal	Passing Juice
<a href="#">START LEARNING</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Find out more about cookies</a>	Internal	Passing Juice


## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	29	✘	✘	✘	✔
hosting	21	✔	✘	✘	✔
business	19	✘	✘	✔	✔
online	17	✘	✘	✔	✔
domain	17	✔	✘	✘	✔


## Usability

	Url	Domain : 123-reg.co.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://123-reg.co.uk/sitemap.xml">http://123-reg.co.uk/sitemap.xml</a></p> <p><a href="https://www.123-reg.co.uk/123sitemap.xml">https://www.123-reg.co.uk/123sitemap.xml</a></p>
	Robots.txt	<p><a href="http://123-reg.co.uk/robots.txt">http://123-reg.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>